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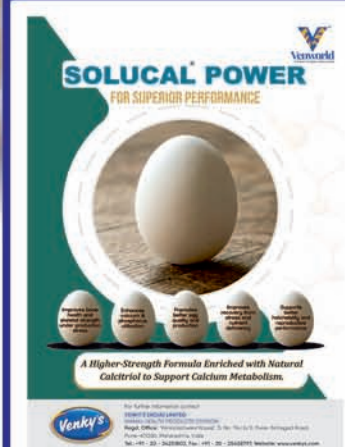
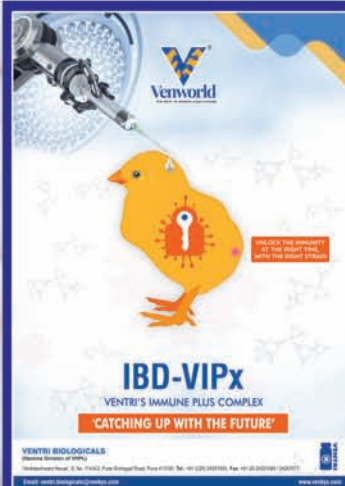


HIND POULTRY

Vol. XXV September 2026 No. 3



Vaccine Efficacy The Overlooked Cost of Antibiotics



Ventri Biologicals Organizes Technical Meeting on Advanced Hatchery Vaccination and Broiler Performance



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Composition:

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- ◆ *Bacillus velezensis*
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- ◆ *Bacillus coagulans*
- ◆ *Bacillus altitudinis*
- ◆ Probiotic fructooligosaccharides (FOS)
- ◆ *Saccharomyces Boulardii*



Bacterial Concentration:

5 billion CFU/gm of the product

Advantages:

- ◆ Reduce loose droppings
- ◆ Enhance gut health
- ◆ Improve nutrient absorption
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- ◆ Promotes natural resistance to intestinal infections

Usages:

Feed: 100 gm / tonne of feed

Drinking Water: 20 gm - 50 gm / 1000 birds daily

Consult your veterinarian for dose adjustment.

Presentation:

1 kg



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MONTHLY POULTRY MAGAZINE

VOL. XXV No. 3 September 2026

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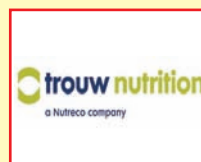
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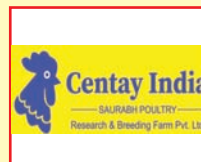
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Northern Region

COMPANY:	JULY-2026	Top #1
Sampoorna Feeds	Farm Type	Open House
FARMER NAME:	State	PUNJAB
Mr. Kulwinder Singh	Chicks Placed	9,951
	Mean Age	36
	Avg Body Wt	2,818
	FCR	1.37
	cFCR	1.18
	Livability%	97.1
	Daily Gain	76.3
	EPEF	541

Eastern Region

COMPANY:	JULY-2026	Top #1
IB Group	Farm Type	Open House
FARM NAME:	State	BENGAL
Mr. Manjurul Sarkar	Chicks Placed	1289
	Mean Age	31
	Avg Body Wt	2,034
	FCR	1.24
	cFCR	1.23
	Livability%	98.1
	Daily Gain	65.6
	EPEF	518

Central Region

COMPANY:	JULY-2026	Top #1
Japfa	Farm Type	Closed House
FARMER NAME:	State	MAHARASHTRA
Mr. Tanaji Kisan Shelar	Chicks Placed	16,990
	Mean Age	32
	Avg Body Wt	2,345
	FCR	1.34
	cFCR	1.26
	Livability%	97.1
	Daily Gain	73
	EPEF	527

South Region

COMPANY:	JULY-2026	Top #1
IB Group	Farm Type	Closed House
FARMER NAME:	State	ANDHRA PRADESH
Mr. Bolistti Sreera	Chicks Placed	18,500
	Mean Age	37
	Avg Body Wt	2,571
	FCR	1.51
	cFCR	1.38
	Livability%	97.6
	Daily Gain	69.5
	EPEF	449

July 2026 -Top PERFORMANCE BY AREA

Area	Chicks Placed	Mean Age(Days)	BW	FCR	cFCR(2Kg)	Livability%	Daygain	EPEF
North EC House	12,030	32	2,156	1.38	1.35	95.9	67.2	467
North Open House	9,951	37	2,818	1.37	1.19	97.1	76.3	541
East EC House	7,161	35	2,555	1.47	1.35	97.3	73.0	483
East Open House	1,289	31	2,034	1.24	1.24	98.1	65.6	518
Central EC House	16,990	32	2,345	1.34	1.27	97.1	73.0	527
Central Open House	9,900	32	2,214	1.39	1.35	96.2	67.4	465
South EC House	18,500	37	2,571	1.51	1.38	97.6	69.5	449
South Open House	3,510	37	2,410	1.47	1.38	96.5	65.1	428

July 2026 -Top 10 FIELD PERFORMANCE

Flock	Farm Type	State	Chicks Placed	Mean Age	BW	FCR	cFCR	Livability%	Day Gain	EPEF
Flock 1	OPEN HOUSE	PUNJAB	9,951	37	2,818	1.37	1.19	97.1	76.3	541
Flock 2	CLOSED HOUSE	MAHARASHTRA	16,990	32	2,345	1.34	1.27	97.1	73.0	527
Flock 3	OPEN HOUSE	PUNJAB	9,996	34	2,510	1.36	1.25	96.2	73.2	518
Flock 4	OPEN HOUSE	NORTH BENGAL	1,289	31	2,034	1.24	1.24	98.1	65.6	518
Flock 5	CLOSED HOUSE	MAHARASHTRA	7,885	33	2,536	1.40	1.28	94.8	76.4	516
Flock 6	OPEN HOUSE	PUNJAB	14,360	34	2,425	1.34	1.25	97.0	70.3	509
Flock 7	OPEN HOUSE	PUNJAB	5,675	32	2,366	1.36	1.28	93.6	73.9	509
Flock 8	OPEN HOUSE	PUNJAB	8,375	33	2,367	1.35	1.27	95.8	70.9	503
Flock 9	OPEN HOUSE	PUNJAB	10,117	35	2,535	1.36	1.24	95.5	71.6	503
Flock 10	OPEN HOUSE	PUNJAB	5,085	32	2,325	1.37	1.30	95.3	72.2	502

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VentriBiologicals organized a technical meeting at Hotel Noor Mahal, Karnal, on 5th August 2026, bringing together poultry professionals to discuss modern approaches to hatchery vaccination, water sanitation, and precise medication practices. The meeting commenced with an introductory address by Mr. Deepak Khosla, General Manager(Marketing), who welcomed the participants and highlighted the company's commitment to delivering science-based solutions for the poultry industry. Dr. Prakash Reddy, DGM (Technical), delivered a currently relevant and focused presentation on "Hatchery Vaccines and Vaccination: Catching the Future". He emphasized on the emergence of pathogens which are critical for designing effective control strategies because it reveals key vulnerabilities, transmission dynamics (vertical), and potential immune evasion mechanisms. Highlighted the emerging vaccine technologies opening new

Ventri Biologicals: Organizes Technical Meeting on Advanced Hatchery Vaccination and Broiler Performance

fields of possibilities for disease control and disease management, which include genotype based vaccines, vector vaccines, immune complex vaccine etc. The novel vaccine technologies would likely impose completely novel immune pressure or selection for resistance with enhanced immunosuppression and changes in patterns of antigenic variation, tissue tropism, and invasion pathways, so should be selective. Lastly, he updated the Innovative hatchery vaccination methods adapted in India for mass administration with speed and accuracy with ease of adaptation of semi-automated subcutaneous vaccination, spray vaccination etc. in day old chicks with a check on vaccinal reactions, errors and miss outs.

The second session, "Improving Broiler Performance through Effective Water Sanitation and Precise Medication Dosing," was presented by Dr. Datta Kulkarni, DGM (Technical). He discussed how good water quality, effective sanitation, and accurate medication dosing can help enhance broiler health, performance, and farm profitability. The programme concluded with valuable remarks from Mr. H. S. Padda, DGM,(Marketing), who underlined the importance of adopting scientific and practical approaches to address emerging poultry health challenges. Mr. Shashi Bhushan, AGM,(Marketing), delivered the vote of thanks and expressed gratitude to the speakers and participants for making the meeting informative and successful. The technical meeting reaffirmed VentriBiologicals' commitment to advancing poultry health through knowledge sharing, innovation, and effective field-level solutions. 



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Vaccine Efficacy

The Overlooked Cost of Antibiotics



Edward Manchester
Global Business
Development Director
Ecolex Animal Nutrition

Antimicrobial resistance (AMR) still dominates discussions about antibiotics in animal agriculture, and rightly so. But it's only part of the story – there is increasing concern about another, less visible consequence – the impact of antibiotics on vaccine efficacy.

Building Immunity From The Inside Out

The story starts in the gastrointestinal tract – a densely populated and dynamic community of bacteria and other microbes that is constantly signalling to the host's immune system. These signals help build immune competence, regulate inflammatory responses, and prime the system to respond effectively to both pathogens and vaccines. From early life, microbial colonization trains the two major types of immunity – innate defences, which act quickly but without long-term memory, and adaptive immunity, which creates memory cells so that subsequent encounters with the same pathogen trigger faster, stronger responses – the fundamental principle behind vaccination.

The gut microbiome also generates a range of metabolites that support immunity and gut integrity. Short-chain fatty acids (SCFAs) such as butyrate, propionate, and acetate are a prime example. Produced through fermentation of dietary fibre, they enhance antibody production and support the differentiation and persistence of memory T cells, while also nourishing the intestinal epithelium and helping maintain barrier function. When these metabolites are lacking, animals may struggle to mount strong, durable responses following vaccination.

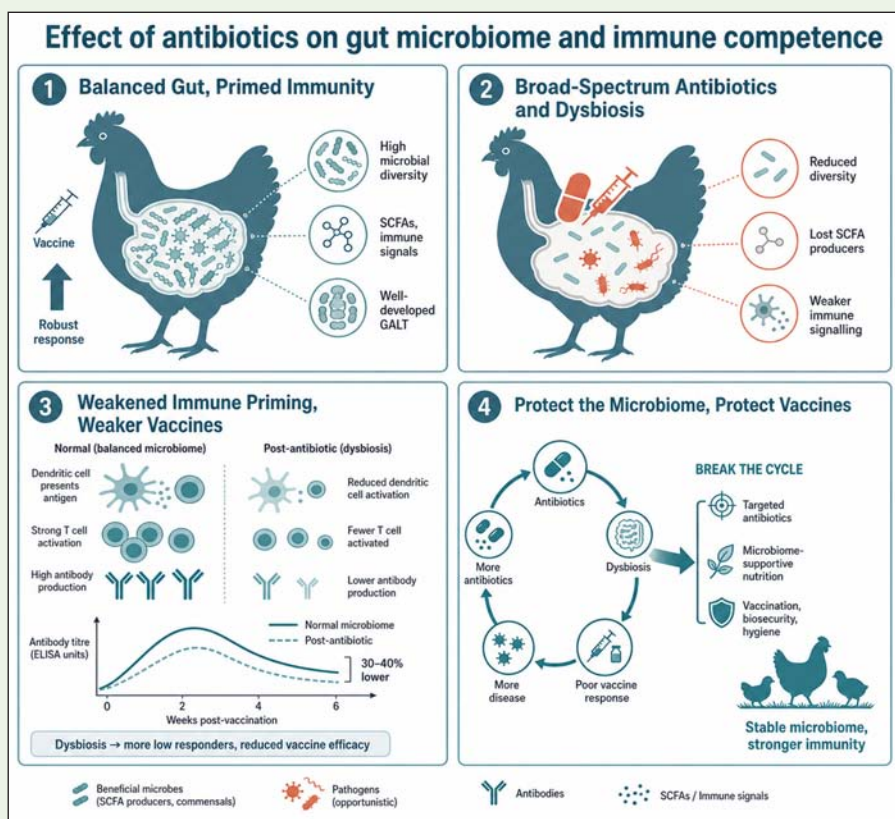
Why The Microbiome Matters For Vaccines

Antibiotics can disrupt this finely tuned microbiome. Broad-spectrum antibiotics, in particular, do not distinguish between pathogens and beneficial commensals. Their use often leads to reduced microbial diversity and abundance – two key indicators of gut health – and to shifts in microbiome composition, commonly known as dysbiosis – an imbalance where beneficial microbes are lost and/or potentially harmful ones overgrow. In this state, the signalling pathways that train the immune system and maintain its readiness are dampened.

This directly affects vaccine performance. Successful vaccination requires a functioning immune system that can detect antigens and mount strong defences. In dysbiotic animals, key immune cells struggle to kick-start protective responses. B cells and T cells respond more slowly and inconsistently. On farm, this translates to more “low responders” – animals that don't develop adequate immunity despite correct vaccination.

Same Story, Several Species

The evidence for this link between antibiotics, microbiota, and vaccine responses spans different species. In poultry, combining antibiotics with inactivated avian influenza vaccines has been associated with reduced antibody titres. Work in layers suggests that responses to key viral vaccines are shaped not only by genetics and management, but also by microbiota composition. Even in humans, there is growing evidence that antibiotic-induced depletion of gut microbiota can lower antibody responses to vaccines.



How Dysbiosis Undermines Vaccine Protection

Multiple mechanisms converge here. Dysbiosis damages gut-associated lymphoid tissue (GALT), compromising mucosal immune priming. Reduced microbial diversity weakens the intestinal barrier, increasing permeability and allowing endotoxins like LPS to enter the bloodstream. This triggers chronic low-grade inflammation that diverts immune resources away from vaccine responses. Birds may still be vaccinated correctly, but physiologically they are less able to turn those vaccinations into solid protection because they're already fighting gut problems.

Breaking the Vicious Cycle—Dysbiosis, Disease and Antibiotics

For producers and veterinarians, the consequences are very real. When vaccines underperform because the

microbiome has been compromised, disease control becomes less predictable. I have seen situations where vaccines are stored, handled, and administered correctly, yet disease continues to break through. It is tempting to blame the vaccine or to adjust schedules and products, but in many cases the deeper issue lies with the animals' gut health.

Compounding this is a vicious cycle that I see all too often. Poor vaccine responses and increased disease pressure prompt further antibiotic use, which in turn deepens dysbiosis and further weakens immunity. Breaking this cycle requires that we treat microbiome preservation as a core component of health management, not an optional extra. Within a One Health framework, maintaining a balanced gut microbiome supports animal health, reduces antimicrobial use, and ultimately helps mitigate the risk of AMR development.

For me, the practical response has several pillars. First, I place strong emphasis on prevention: robust biosecurity, hygiene, and management to keep pathogen pressure low. Clean housing, sensible stocking densities, appropriate ventilation, and well designed vaccination programs all reduce the need for antibiotics. Second, when antibiotics are necessary, I aim for targeted, evidence-based use rather than blanket disease prevention or growth promotion.

I also recommend nutritional tools that support the microbiome and immune system—such as probiotics, prebiotics, phytogenic additives, organic acids, and precision nutrition strategies that optimise gut function and reduce the substrate available for harmful fermentation.

By recognising how antibiotics shape the gut environment and, in turn, vaccine efficacy, we can design health programs that deliver better protection, more consistent performance, and more sustainable use of antimicrobials. Protecting the microbiome is not just good biology; it is a sound investment in the long term resilience of our production systems.

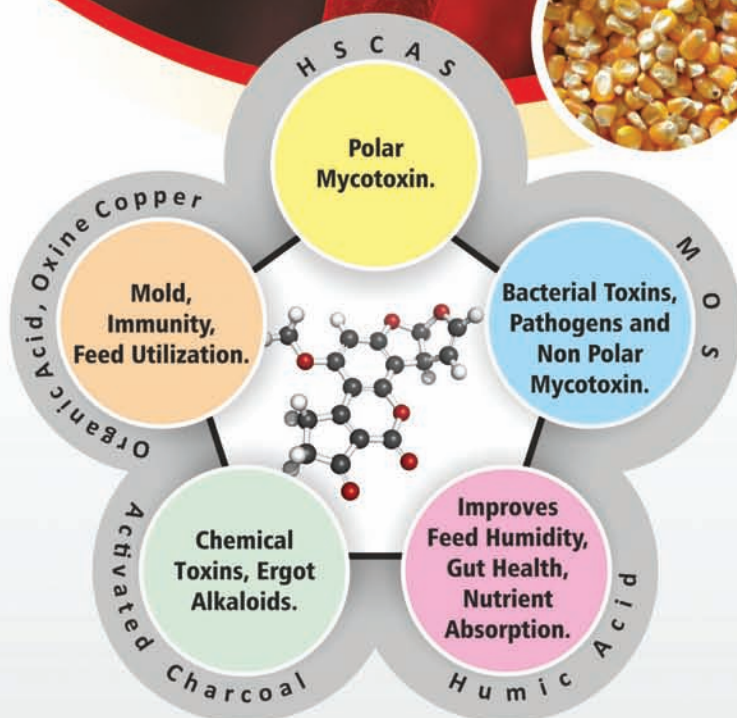
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This technical article is part of Ecolex Animal Nutrition's continuing knowledge transfer efforts, supporting more sustainable and resilient animal production systems.

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Venkateshwara B.V. Biocorp Pvt. Ltd. (East Zone) Organizes Technical Seminar on Modern Feed Premix Solutions for Layer Nutrition in Berhampur



Venkateshwara B.V. Biocorp Pvt. Ltd. (East Zone) organized a technical seminar on “Modern Feed Premix Solutions for Layer Nutrition” on 17th June 2026 at Berhampur, Odisha. The programme brought together layer farmers from Berhampur and nearby districts, providing an excellent platform for technical knowledge sharing, scientific discussions, and interaction with industry experts.

The programme commenced with a warm welcome address by Mr. Satyajee Mohanty, Zonal Manager (East Zone), who welcomed the participating farmers and emphasized Venworld’s commitment to strengthening the poultry industry through scientific knowledge-sharing initiatives. Mr. C. Sahoo, AGM (East

Zone), further elaborated on Venworld’s farmer-centric approach, highlighting the company’s focus on delivering innovative nutritional solutions,

customized feed formulations and continuous technical support to help poultry farmers improve productivity, profitability and overall flock performance.



The technical session was delivered by Dr. Sanjay Deshpande, AGM (Technical), on “Modern Feed Premix Solutions for Layer Nutrition.” He explained that developing healthy, uniform pullets is the foundation of a successful laying flock and emphasized the importance of precision nutrition in maximizing feed efficiency, sustaining egg production, improving egg quality, and maintaining flock health. The session covered practical aspects of phase-wise feeding, gut health management, efficient nutrient utilization and strategic feed formulation to achieve optimum production performance.

A major highlight of the seminar was the detailed presentation on Mixiblend Layer Premix, Venworld’s advanced nutritional solution developed for modern commercial layer flocks. Dr. Deshpande explained that the premix is scientifically formulated to meet the changing nutritional requirements of birds throughout different stages of the laying cycle, ensuring an optimum balance of nutrients for sustained production and superior flock performance. He highlighted its role in improving feed efficiency, maintaining persistency of lay,

enhancing eggshell strength, yolk pigmentation, albumen quality, egg uniformity, and overall bird health, ultimately leading to improved farm profitability.

The session also demonstrated how Mixiblend Layer Premix supports precision nutrition through phase-feeding programmes by providing balanced levels of essential vitamins, minerals, amino acids, and trace elements required for optimum egg production. Farmers were informed about the flexibility of utilizing locally available raw materials for customized feed formulations, enabling them to optimize feed costs

while maintaining nutritional consistency and production efficiency. This farmer-centric approach allows producers to achieve higher productivity and better economic returns under diverse field conditions.

The programme concluded with an interactive discussion, during which farmers actively shared field-level challenges and received practical, experience-based recommendations from the technical experts. The vote of thanks was delivered by Mr. Rajat Pattnayak, Senior KCM, who expressed his sincere appreciation to all participants for their enthusiastic

involvement and reaffirmed the company's commitment to empowering poultry farmers through continuous technical education, innovative nutritional solutions, and farmer-focused extension programmes.

The seminar concluded on a highly positive note, reinforcing Venworld's strong partnership with the poultry farming community and reaffirming Venkateshwara B.V. Biocorp Pvt. Ltd.'s commitment to delivering innovative nutritional solutions, technical excellence, and sustainable practices that enhance productivity, profitability, and the long-term growth of the poultry industry across Eastern India. 

CP Vietnam Targets Aggressive Export Growth Backed by a USD 600 Million Strategic Capital Investment Plan

Charoen Pokphand (CP) Vietnam has announced a monumental USD 600 million strategic investment blueprint directed squarely at expanding its vertically integrated poultry production, farming, and processing infrastructure, targeting significant export volume growth across highly competitive international markets. This multi-year capital injection has been meticulously designed to modernize and optimize the company's entire agricultural value chain-spanning commercial feed milling operations, grandparent and parent stock breeding farms, highly automated hatcheries, and advanced, export-certified processing complexes. The strategic push aims to transform Vietnam into a major regional export hub for



cooked, semi-processed, and ready-to-eat poultry products, capitalizing directly on the country's steadily improving disease-free compartment status recognized by several discerning importing nations.

By deploying cutting-edge industrial automation, IoT-enabled environmental climate controls in poultry housing, and transparent blockchain traceability platforms, CP Vietnam fully intends to meet the exceptionally stringent sanitary and

phytosanitary (SPS) regulations demanded by high-value destination markets such as Japan, Hong Kong, and emerging European destinations.

Industry analysts note that this aggressive corporate expansion will undoubtedly intensify competition within

Southeast Asia's dynamic poultry export arena, forcing smaller domestic independent integrators to adopt advanced efficiency measures, upgrade biosafety protocols, and consolidate operations to survive the shifting economic landscape. Furthermore, the substantial capital investment will bolster internal feed manufacturing self-sufficiency, insulating the enterprise against regional raw material price volatility. 



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IPEMA–Poultry India Supports First Poultry Conclave 2026 in Gorakhpur

IPEMA–Poultry India proudly participated in and supported the First Poultry Conclave – Gorakhpur 2026, held on 23 August 2026 at Baba Gambhirnath Auditorium, Taramandal, Gorakhpur, bringing together farmers, poultry entrepreneurs, veterinarians, scientists, government officials, industry leaders and other stakeholders to deliberate on the future of the poultry sector in eastern Uttar Pradesh.

Representing IPEMA–Poultry India, President Mr. Uday Singh Bayas participated as a speaker and shared his insights on strengthening the poultry sector through greater collaboration, scientific practices, modern technology and knowledge sharing. He emphasized the significant role of poultry in nutritional security, particularly access to quality protein, rural employment and farmers' income generation, while highlighting the need to build stronger linkages between farmers, industry, government, academia and other stakeholders.

Speaking at the conclave, Mr. Uday Singh Bayas highlighted the immense potential of poultry as an agriculture-based industry and stressed that its sustainable growth requires continued focus on scientific management, biosecurity, disease



prevention, quality production, efficient marketing and adoption of modern technologies. He also underscored the importance of empowering small and medium poultry farmers with access to technical knowledge, training and timely expert guidance.

The conclave was inaugurated in the presence of Dr. Dharmendra Singh, Hon'ble Member of the Legislative Council and State Vice President, BJP, with Shri Mahendra Pal Singh, Hon'ble MLA, Pipraich, and Shri Pradeep Shukla, Hon'ble MLA, Sahjanwa, as Special Guests. Shri Mukesh Meshram, IAS, Additional Chief Secretary, Department of Animal Husbandry and Dairy, Government of Uttar Pradesh, also graced the event and shared perspectives on government initiatives and the future development of the animal husbandry and poultry sectors.





The event featured extensive deliberations on poultry development, protein and nutritional security, modern technology, scientific poultry farming, biosecurity, disease control, quality production, investment, employment generation and increasing farmers' incomes. Leading experts and industry representatives, including Shri Suresh Chitturi, Dr. Shreeesh Nigam, Dr. Neeraj Srivastava, Shri O.P. Singh, Dr. Santosh Ere, Dr. Jitendra Verma, Dr. Sharad Singh, Shri V.P. Singh and Shri Raju Singh, among others, shared their expertise and experiences.

The conclave highlighted the immense potential of Gorakhpur and eastern Uttar Pradesh to emerge as a significant poultry production hub, driven by growing demand for quality protein, market opportunities and the entrepreneurial potential of rural youth. Participants

emphasized that stronger coordination between farmers, entrepreneurs, veterinarians, scientists, government departments and industry will be crucial to unlocking this potential.

IPEMA-Poultry India's participation reflects its continued commitment to knowledge sharing, industry collaboration and strengthening the poultry ecosystem at the grassroots level. The association reiterated the importance of

collective efforts to promote a healthier, more productive and sustainable poultry sector.

The First Poultry Conclave - Gorakhpur 2026 concluded with a shared commitment to advancing modern and scientific poultry production, improving farmers' incomes, creating employment opportunities and strengthening nutritional security across the region. 



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CYANOSIS (PURPLE HEAD) IN BROILER BREEDER MALES

Transient cyanosis in broiler breeder males is a well-recognized issue in commercial poultry production, manifesting as a purple discoloration of the comb and skin due to deoxygenated blood. This condition is closely linked to cardiac function, feeding management, and environmental stressors. Recent collaborative studies and morphometric research have provided deeper insights into its prevalence, causes, and management strategies.

Cyanosis in Broiler Breeder Males

Cyanosis (purple head) is observed in breeder males, typically around 35–40 weeks of age, and is sometimes used as a management indicator (Figure 1). The condition is not limited to one breed or line and may be transient, with color changes throughout the day; cyanosis appears after feeding, then disappears during the day. Affected birds show no respiratory distress, and necropsy reveals few gross lesions except occasional flaccid hearts. Echocardiography has detected aortic insufficiency (AOI) in a significant proportion of affected males, and laboratory findings show elevated hematocrit and hemoglobin concentrations, suggesting increased blood viscosity and potential compensatory polycythemia, a condition where an overproduction of red blood cells compensates for a lack of oxygen. This information is intended to provide physiological context

and support practical management decisions, rather than to imply differences between breeds or genetic lines. There is no evidence of a genetic basis for this condition; therefore, management should be the focus to reduce field incidence.

Practical Management of Male Cyanosis

Feeding And Physical Stress

Cyanosis typically occurs during periods of peak physical stress, such as feeding or mating, when oxygen demand spikes and the heart may struggle to keep pace. For this reason, feed distribution should be completed within three minutes to prevent uneven gorging and panic. Male exclusion grills must be intact to prevent males from stealing hen feed, which increases their body mass and oxygen demand while physically restricting their air sacs. In addition, verify water quality, drinker space, and water line flow rates to ensure they meet the requirements for broiler breeder males.

Field observations have also suggested that behaviors such as litter consumption may contribute to transient episodes in some flocks, although the underlying mechanism remains unclear.

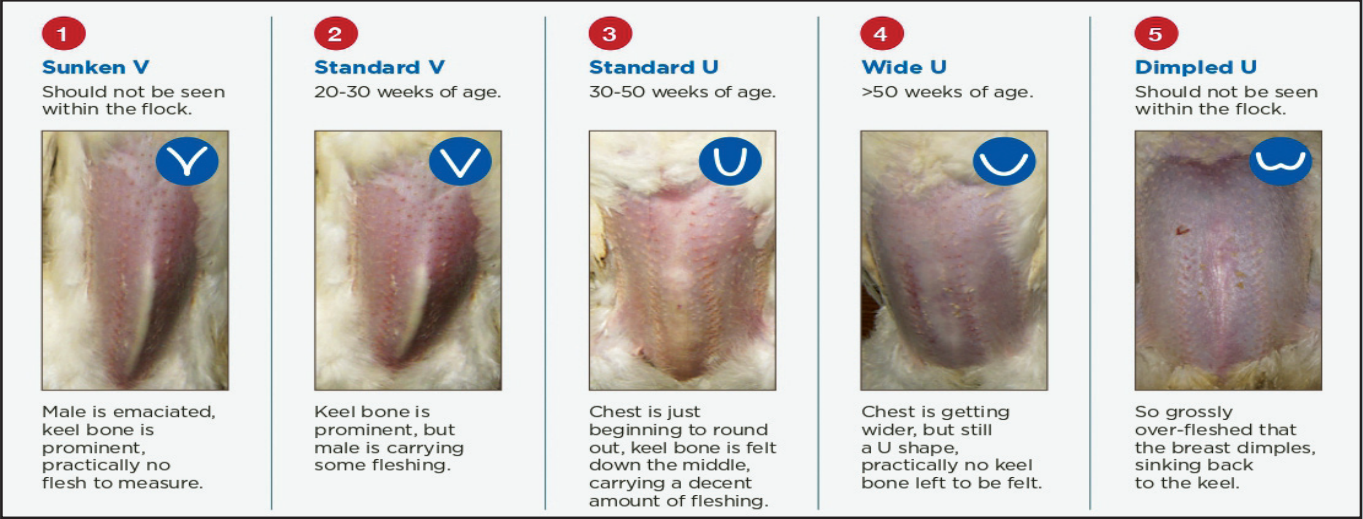
Body Weight and Condition Control

Rear males to a body weight profile that meets or slightly exceeds current breed standards, as these higher profiles help prevent conditions such as Valgus-Varus Deformity (VVD), also known as 'X-legs'. Achieving and maintaining good body weight and uniformity in male populations is as critical as it is in females, because cyanosis occurs less frequently in well-managed, well-fed males. Over-fleshed males (with a Dimpled U-shaped breast; score 5) are at higher risk since muscle tissue is oxygen-expensive. Therefore, target a fleshing score of 2.5–3 (a Standard V or Standard U-shaped breast; score 2-3) to minimize risk (Figure 2).

FIGURE 1: An example of affected (left) and unaffected (right) broiler breeder males.



FIGURE 2: Scoring system to assess bird body condition (fleshing).



Ventilation

Oxygen demand peaks during feeding, regardless of temperature. Increase ventilation 10 minutes before and during feeding to maximize oxygen availability. Maintaining good air quality and effective air exchange is important, as suboptimal ventilation, elevated ammonia or carbon dioxide levels, and reduced oxygen availability may add to physiological stress and contribute to symptom expression, even in open-sided housing systems.

Triage and Culling

If cyanosis is observed, monitor the bird's recovery post-feeding. Persistent cyanosis indicates heart failure and warrants culling.

Morphometric Documentation of Cardiac Abnormalities

Study Overview

Research by Floyd D. Wilson et al (2016) documented a high prevalence of left ventricular dilated cardiomyopathy in mature broiler breeder males, both cyanotic and clinically normal. To better contextualize these findings within commercial production, the study also incorporated comparisons to market-age broilers.

Key Findings

Both cyanotic and normal broiler breeder males showed extensive left ventricular chamber dilation, with no significant difference between groups. Older males (average 42 weeks of age) had significantly higher left and right ventricular weight-to-total heart weight ratios compared with market-age broilers (average 7 weeks of age).

Morphometric data indicated that the left ventricle chamber area-to-total ventricle area ratio increased from 3.2% in broilers to 10% in broiler breeder males; 33% of males had left ventricular volume ratios above 10%, with 13% above 20%. The right ventricle-to-total ventricle weight ratio (RV/TV) increased from 0.18 in broilers to 0.25 in males, and 36% of males exceeded the threshold for right ventricular hypertrophy, although ascites was not observed. Left ventricle wall area-to-body weight ratios were similar between age groups. Histopathology revealed only minimal endocardiosis, with no substantial changes suggestive of dilated cardiomyopathy. Collectively, these findings suggest that left ventricular enlargement in broiler breeder males is primarily due to dilation rather than hypertrophy, possibly linked to systemic hypertension and aortic insufficiency, and they highlight the need for further research into the relationship between cyanosis, cardiac dilation, and breeding performance.

Conclusions and Recommendations

The combined evidence from pathological and morphometric studies underscores the complexity of health challenges in broiler breeder males. Cyanosis and cardiac dilation are prevalent and multifactorial, impacting both flock management and productivity. Management strategies should prioritize rapid feed distribution, strict control of body weight and uniformity, sufficient drinker space and flow rates, and enhanced ventilation during feeding. Continued research and vigilant health monitoring are essential for optimizing breeder welfare and performance. 

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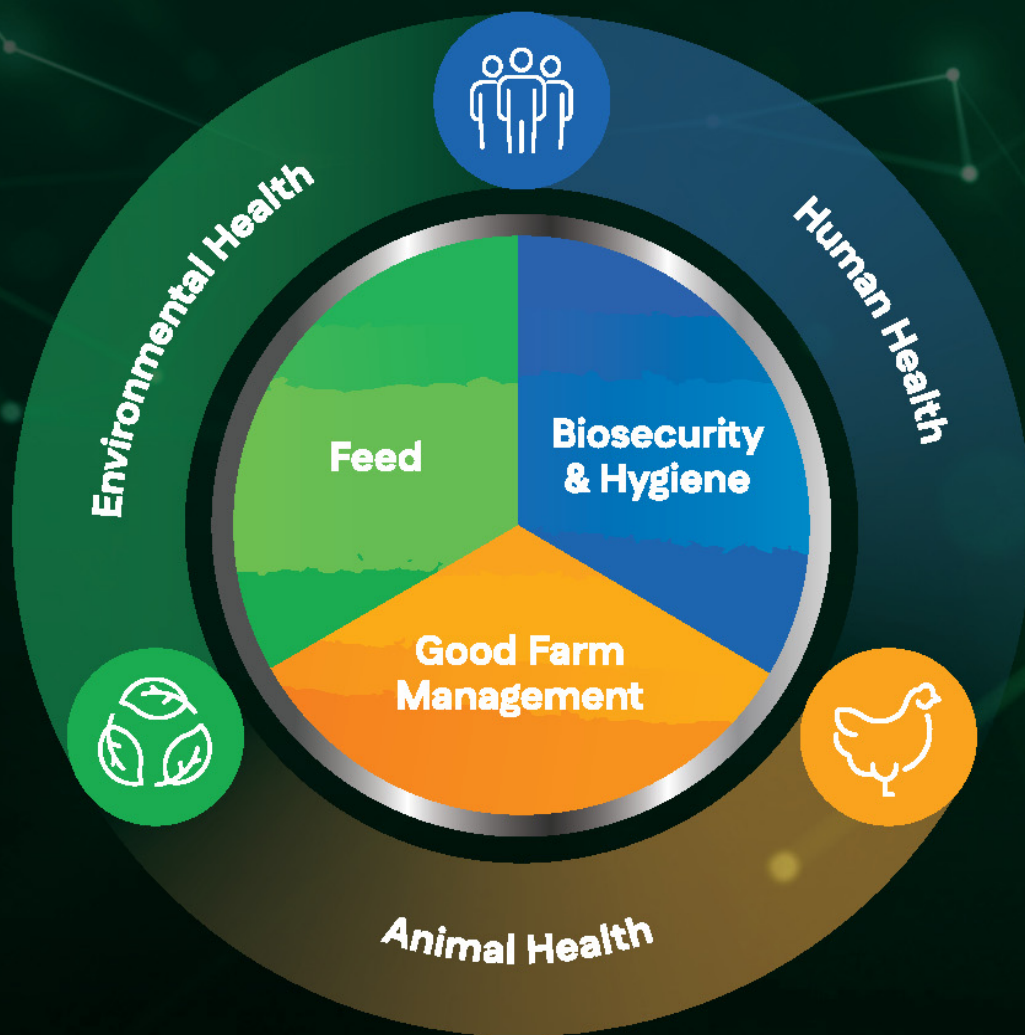
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nu.ance biotechnology Showcases Global Vision, Scientific Innovation and Strategic Partnerships at SPACE 2026



Rennes, France – At SPACE 2026, nu.ance biotechnology is bringing its global team, scientific expertise, and purpose-driven approach to the forefront of animal nutrition. The company is showcasing innovative solutions for gut health, animal resilience, and production performance, helping poultry and livestock producers meet today's demands for healthier animals, greater efficiency, and more sustainable production.

As one of the industry's leading international events, SPACE provides an ideal platform for nu.ance biotechnology to engage with producers, nutritionists, veterinarians, distributors, and industry leaders from around

the world. Throughout the exhibition, the company's booth serves as a meeting point for knowledge exchange, technical discussions, and collaboration opportunities.

Visitors are invited to visit nu.ance biotechnology at Booth 87, Hall 2/3, where they will have the opportunity to interact with the company's sales and technical teams together with senior management, gaining insights into the company's science-based approach to animal nutrition and its commitment to delivering practical, field-proven solutions.

The presence of key members of the global team, including Nemanja Todoroviae, Mihajlo Radic, David Harrington, Joginder Singh, and Solène Gillingham, reflects the company's strong international outlook and commitment to supporting customers across South Asia and global markets through innovation, technical expertise, and long-term partnerships.

The participation of nu.ance biotechnology at SPACE 2026 highlights the increasing importance of gut health, nutritional efficiency, animal resilience, and sustainability in modern livestock production. Through innovative feed additive and postbiotic technologies, the company continues to support producers in improving animal performance while addressing the challenges of a rapidly evolving industry.

More than an exhibition, SPACE 2026 represents an opportunity for nu.ance biotechnology to strengthen partnerships, exchange ideas, and contribute to the future of animal production. With a strong scientific foundation, an expanding international presence, and a clear focus on innovation, nu.ance biotechnology continues to position itself as a trusted partner in next-generation animal nutrition solutions.

Meet the nu.ance biotechnology team at SPACE 2026, Booth 87, Hall 2/3, and discover how science, innovation, and collaboration are shaping the future of animal nutrition. 

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INFAH's 15th AGM Outlines Vision for an Innovative and Healthier Animal Health Ecosystem

India's next major surge in livestock productivity will be driven by proactive animal wellness and tech-driven care rather than merely expanding herd sizes. This strategic pivot formed the central theme of the 15th AGM of the Indian Federation of Animal Health Companies (INFAH), held at the Taj Lands End, Mumbai.

Bringing together policymakers, regulatory officials, veterinary scientists, and corporate leaders, the assembly charted a roadmap to transform India's reactive animal healthcare model into a predictive, science-led ecosystem. INFAH, which represents approximately 85% of India's veterinary biologics, pharmaceuticals, and feed supplements market, positioned preventive healthcare as a vital driver for national nutritional security and rural economic resilience.

Shifting from Reaction to Prediction

Delivering the keynote address, Burjis Godrej, Chairperson of Godrej Agrovet, emphasized that sustainable livestock growth hinges on optimizing animal health, nutrition, and welfare. He urged industry leaders and institutions to accelerate investments in diagnostics, vaccination, and biosecurity infrastructure.

Complementing this focus, regulatory and public health officials outlined steps toward proactive disease defense:

Streamlined Regulation: Dr. Rubina Bose,

Deputy Drugs Controller (India) at CDSCO, advocated for agile regulatory structures that maintain safety and quality standards while encouraging sectoral innovation.

Enhanced Biosecurity: Dr. Naveen Kumar, Director of ICMR-National Institute of Virology (NIV), Pune, underscored the critical need for advanced surveillance, biotechnology, and vaccine development to mitigate emerging zoonotic threats.

Artificial Intelligence Transforms Farm Management

The integration of digital advisory systems and predictive technology emerged as a key operational disrupter during the proceedings.

Amit Vyas, Managing Director of Amul Dairy, demonstrated how technology-enabled veterinary services directly enhance milk yield and farmer profitability. Additionally, Hareesh Tibrewala, Founder and CEO of Manabu AI Solutions, showcased practical applications of computer vision, predictive analytics, and digital traceability across the dairy, poultry, aquaculture, and companion animal segments.



15 Years of Sectoral Advocacy and Leadership

Marking 15 years since its inception, INFAH reaffirmed its evolution from a trade association into a proactive platform for national policy advocacy. Organization leadership highlighted a refreshed commitment to member-centric outcomes, aiming to turn shared industry challenges into structured policy engagements.

To celebrate the milestone, INFAH presented its annual industry awards to two distinguished veterans for their lifelong contributions to animal healthcare: **Dr. Ramesh C. Sikka, Dr. Raghuvir Krishnarao Trifale**

Six Core Priorities for Sectoral Growth

To guide its mission of "Healthy Animals, Healthier India," INFAH formally outlined six key strategic objectives:

1. Preventive Healthcare & Biosecurity: Strengthening early defense systems against critical animal diseases.

2. Predictable Regulation: Collaborating with regulatory bodies to foster innovation-friendly frameworks.

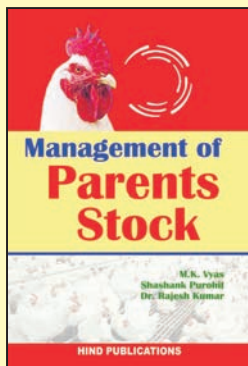
3. AI & Digital Integration: Accelerating farm-level adoption of predictive analytics and automated diagnostic tools.

4. Farmer Prosperity: Boosting livestock yields and farm profitability through precision nutrition and disease management.

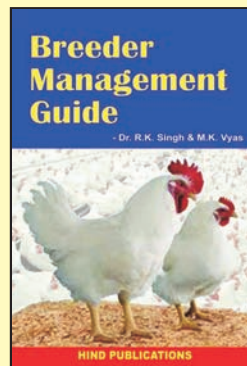
5. Nutritional Security: Linking improved animal wellness directly to national food safety and nutrition.

6. Ecosystem Collaboration: Deepening institutional partnerships among government entities, private industry, and academic researchers.

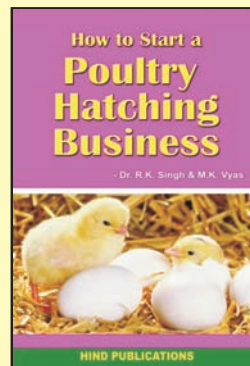
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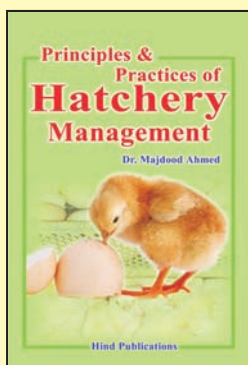
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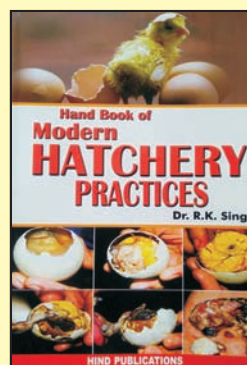
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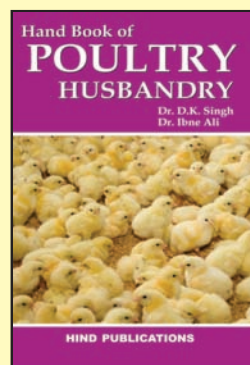
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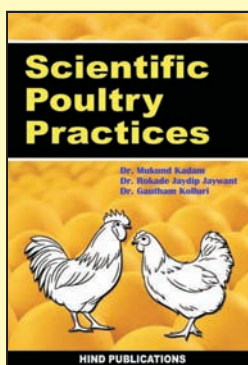
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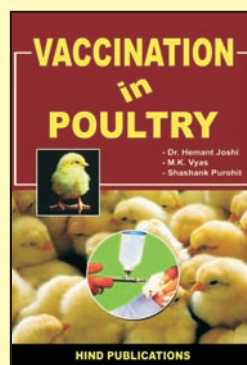
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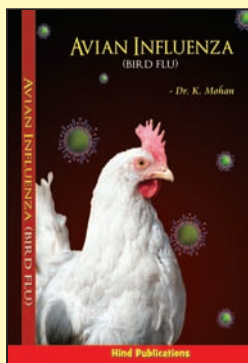
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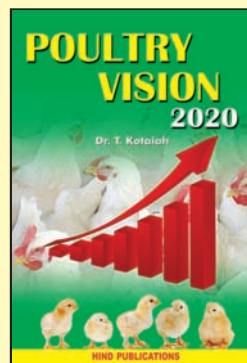
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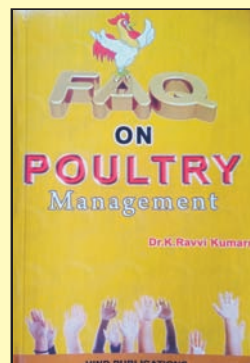
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Soy Connex 2026 Strengthens Global Collaboration for Sustainable Food & Feed Security

– Ricky Thaper



The U.S. Soybean Export Council (USSEC) organised Soy Connex 2026 at the Hyatt Regency, Chicago, bringing together more than 800 participants from 60 plus countries around the globe from animal nutrition, feed, food and agribusiness sectors. The flagship summit provided an important platform for international collaboration, market intelligence, sustainability, innovation and discussions on strengthening global food, feed and nutritional security.

The program also included interactions with U.S. soybean growers, farm visits in Illinois and States, USA, the Soy Excellence Center (SEC) 2026 Top Achiever Recognition Award Ceremony, a Risk Management and Market Awareness Workshop and a technical visit to Kent Feed Mills, Iowa State University.

As part of the program, the delegation visited Jeff O'Conner Farm in Illinois State and interacted with Mr. Jeff O'Conner, a sixth-generation soybean grower and Board Director of the Illinois Soybean Association.

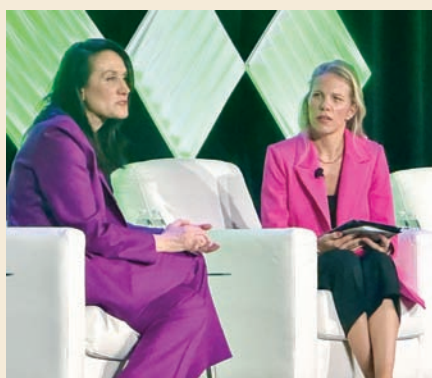
The visit provided valuable insights into sustainable soybean production, advanced genetics, precision agriculture, technology adoption and environmental stewardship. Interactions with members of the Illinois

Soybean Association during the Illinois Soy Reception further highlighted the importance of farmer-led institutions, strategic planning and public-private partnerships in developing a resilient soybean value chain.

The Soy Excellence Center (SEC) 2026 Top Achiever Recognition Award Ceremony was another important highlight. Ms. Anne Meis, Chair, SEC Global Advisory Panel (GAP) welcomed participants, followed by remarks from Mr. Brent Swart, SEC GAP Secretary, and Mr. Mike McCranie, USSEC Chair.

A proud moment for India came when Dr. Vijay Anand E. Pilli, Center Lead, Soy Excellence Center-India, highlighted the achievements of the SEC -India. The STAR Award was presented to Dr. Pragati Salutgi in recognition of her outstanding contribution. Mr. Jim Sutter, CEO, USSEC appreciated the contributions of SEC Global Advisory Panel and Regional Advisory Council Members.





During a special media interaction attended by more than 20 international journalists, Mr. Mike McCranie, Chair, USSEC Board of Directors shared the perspective of U.S. soybean farmers and while reflecting on life as a soybean farmer, he shared a powerful thought “We love to produce crops and watch them grow. But what we really love is seeing our crops feed people around the world. That is, without question, the most gratifying part of being a farmer.” His words beautifully captured the true purpose of agriculture—feeding the world.

Mr. Jim Sutter, CEO, USSEC, emphasized that Soy Connex 2026 with 800 plus registrations is more than a conference—it is a global platform for collaboration, innovation and sharing scientific insights. Mr. Sutter highlighted that U.S. Soy combines superior feed performance, verified sustainability and a highly reliable supply chain, positioning it to meet the world’s growing demand for protein. With global soybean import demand projected to rise significantly and a record U.S. soybean crop expected this year, the outlook for U.S. Soy remains exceptionally strong. Mr. Jim Sutter added U.S. Soy supply chain is backed by highway, rail, river and barge logistics that buffer supply when a buyer needs it, we deliver it. The world needs more protein and more oil for decades to come and U.S. Soy delivers both reliably, sustainably and at a value buyers can trust.

Post Media interaction, I had Insightful discussions with Mr. Kevin Roepke, Executive Director, USSEC - Middle East, North Africa

& South Asia (MENASA), highlighted that SoyConnex2026 once again demonstrated U.S. Soy leadership in enabling sustainable food and feed systems worldwide. Mr. Kevin Roepke added Soy Connex has established itself as the world’s premier globally recognized soy event. Every year, it gets bigger and better and we are proud to see that this year we had over 800 participants join us from across the world. Apart from the stellar agenda and amazing speaker line-up, this conference also gives us the opportunity to network with the industry veterans, customers, U.S. soybean farmers, USSEC members and more. It represents what USSEC stands for: strengthening partnerships, fostering relations and building a preference for U.S. Soy across the world. These in person engagements build trust, emphasize the importance of supply chain resilience. Insatiable demand for both protein and oil is setting an exciting stage for the conversations and discussions being held. To that end, U.S. Soy plays a pivotal role in improving nutrition security across the world, while doing so in an environmentally sustainable and responsible manner.

Mr. Franklin Manuel, Country Lead-India, USSEC described the engagement as a truly rewarding experience, emphasizing that the high-level interactions strengthened understanding and relationships across the U.S.-India soy value chain. The discussions opened new avenues for trade, innovation, sustainability and market development, while creating a stronger foundation for future soy cooperation and advocacy.



During networking reception my discussions with farmer leaders from American Soybean Association (ASA), United Soybean Board (USB) and U.S. Soybean Export Council (USSEC), reinforced one key message: international collaboration is essential to building resilient, sustainable and nutrition-focused food systems.

Global Leaders Share Perspectives on the Future of Soy during Soy Connex 2026 Conference

Soy Connex 2026 - Where Bright Minds Connect, commenced with welcome and opening remarks by Mr. Mike McCranie, Chair, USSEC Board of Directors.

Ms. Colby P., Executive Director, International Strategy, USSEC, introduced Ms. Michelle Caruso-Cabrera, CEO, MCC Global Enterprises, CNBC Contributor, who spoke on "Global Forces at Play: Geopolitics, Trade & the Future of Soy." Mr. Tanner Ehmke, Lead Economist, CoBank, presented "The Global Soy Outlook: Supply, Demand & Market Signals." A panel on "How It's Growing: Inside the 2026 U.S. Soy Crop" featured Mr. Mike McCranie; Mr. Randy Miller, Director, USSEC; Mr. J. L. Scott Metzger, President, American Soybean Association; and Mr. Brent Gatton, Chair, United Soybean Board.



On the last day of Soy Connex 2026, Mr. Daniel Whitley, Administrator, Foreign Agricultural Service, USDA, addressed the delegates, followed by Mr. Juan Luciano, CEO, ADM, who highlighted the importance of an integrated soy value chain covering origination, processing, logistics and merchandising. This was followed by break-out session and there were insightful presentations from other distinguished leaders across the global soy value chain.

The summit concluded with remarks by Mr. Jim Sutter, CEO, USSEC, who emphasised the value of bringing U.S. soybean farmers, processors, traders, agribusinesses and international trade teams together to exchange knowledge and explore new opportunities.

Mr. Sutter said attendees will depart with a clear perspective on the opportunities ahead and a look forward to what's next. Mr. Sutter announced that Soy Connex 2027 will be held in New York, USA, from August 16-18, 2027.

Post conference, the delegation visited Grubbs Lands & Cattle Farm in Iowa State, and had good interaction with Mr. Brock Grubbs, a sixth-generation farmer producing soybean and corn across approximately 4,200 acres. The visit provided insights into precision agriculture, advanced genetics, technology and sustainable farming. Ms. Karen Long, Project Coordinator, Iowa Soybean Association, briefed the delegation on farming and sustainability practices.

Later the Trade Team visited the Kent Feed Mill and Grain Science



Complex at Iowa State University, a modern facility integrating education, research, analytical laboratories and pilot-scale feed manufacturing. Dr. Dirk Maier, Professor and Director, Kent Feed Mill and Grain Science Complex, Dr. Camille Schroeder, Associate Director and Mr. A S M Younus Bhuiyan Sabbir, Assistant Manager of Grain Center, briefed the delegation on advancements in feed technology, grain science, research and industry-academia collaboration.

Thanks to Mr. Kevin Roepke, Executive Director (MENASA), U.S. Soybean Export Council, Mr. Franklin Manuel, Country Team Lead - India, USSEC Ms. Deeba Giannoulis, Regional Food and Nutritional Security & Trade Strategy Leader-MENASA, USSEC, Ms. Hibah Ameer, Regional Communications Lead-MENASA, USSEC, Dr. Vijay Anand E. Pilli, Center Lead, Soy Excellence Center - SEC India, Dr. Ashesh Bhattarai, Market Lead-Nepal, Mr. Saram Bokhari, Country Market Lead-Pakistan, Mr. KhaBiBur RahMan, Country Market Lead-Bangladesh, Dr. Khurram Shahbaz, Regional Special Projects Facilitator, South Asia, Ms. Nikita Sharma, PMP, Ms. Dhanu Basavraj, Mr. Tara Singh Rawat and all other members of the USSEC team for organizing this highly educational and informative program and for providing members of the MENASA Trade Team with this valuable learning opportunity. Initiatives like these play a vital role in enhancing industry knowledge, strengthening international partnerships and fostering sustainable growth across the global food and feed sectors. 





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TCHS Edition 5

Advancing Poultry Towards a Future Without Antibiotics - Knowledge, Innovation and Industry Collaboration for the Next Generation of Poultry Farming

The Techno-Commercial Hybrid Seminar (TCHS) – Edition 5, organised by SS Agrow Tech, has further strengthened its position as a significant knowledge-sharing platform for India's poultry industry, bringing together leading academicians, industry experts, farmers, students, associations and technology providers from across the country.

With more than four decades of experience in the poultry industry, SS Agrow Tech has consistently looked beyond the present to anticipate the technological and operational needs of the industry. With a vision of taking Indian poultry farming towards globally accepted standards, the TCHS initiative was conceived as a platform where pressing industry challenges could be openly discussed and practical solutions explored.

From Industry Challenges to Practical Solutions

The first four editions of TCHS addressed several critical issues confronting poultry farmers, including fly management, biosecurity, litter management and



environmentally controlled (EC) houses. Each edition focused on an emerging challenge and brought together experts capable of offering practical, technology-driven approaches.

Continuing this journey, TCHS Edition 5 focused on one of the most important subjects shaping the future of poultry farming — antibiotic-free farming and the advancements required to make it commercially and practically sustainable.

The seminar highlighted the importance of adopting improved management practices, nutrition, biosecurity, farm technology and scientific approaches to reduce dependence on antibiotics while maintaining bird health, productivity and profitability.

Eminent Poultry Experts Share Their Knowledge

The seminar was moderated by Dr. D. Chandrasekaran, MVSc, PhD, an icon of the Indian poultry industry, whose experience and expertise added tremendous value to the technical deliberations.



The distinguished gathering included eminent personalities such as:

- * Dr. M. Selvaraju, MVSc, PhD, Dean, VCRI, Namakkal
- * Dr. A. Natarajan, MVSc, PhD, Former Head, AFAQAL, Namakkal
- * Dr. S. Ramamoorthy, MD, Krishi Nutrition Company Private Limited
- * Prof. A. Thiruvankadan, MVSc, PhD, Dean, CPPM, Hosur
- * Mr. K. Singaraj, Zonal Chairman, NECC
- * Mr. Sridevi P. S. Mohan, Executive Committee Member, PFI
- * Mr. K. Sundararaju, Secretary, TNPFA
- * Mr. C. Panneerselvam, President, EPPEA
- * Dr. C. Meganathan, DGM, VHPL
- * Mr. M. Eswaramoorthy, Honorary President, BFOA

Their valuable contributions, observations and suggestions provided participants with a broader understanding of the challenges and opportunities ahead for the poultry sector.

Poulbrary – Taking Knowledge to the Poultry Industry

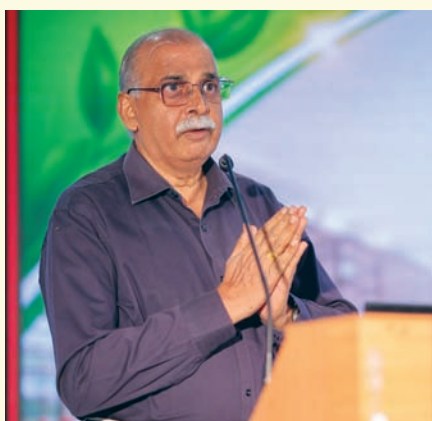
A special highlight of the event was the launch of “POULBRARY” – the Poultry Mobile Library, a unique initiative designed to take knowledge and technical information closer to poultry professionals and farmers.

The initiative was released by Dr. S. Ramamoorthy, MD, Krishi Nutrition Company Private Limited, adding another meaningful dimension to TCHS's objective of making knowledge accessible across the poultry industry.

Nationwide Participation

TCHS Edition 5 witnessed participation from different parts of India, reflecting the growing acceptance of the seminar as a platform for meaningful industry dialogue.

Students from CPPM Hosur, Kavitha College of Arts and Science, and Paavai College of Arts and Science for Women also participated, giving the younger generation an opportunity to interact with industry



leaders and understand the rapidly evolving poultry sector.

The participation of students alongside farmers, consultants, academicians, associations and industry representatives demonstrated the importance of connecting knowledge, experience and the next generation.

Regen Biocorp Supports the Knowledge Movement

Regen Biocorp, as the Platinum Sponsor, played an important role in supporting TCHS Edition 5 and its mission of strengthening knowledge dissemination within the poultry industry.

The organisers expressed their appreciation to all sponsors, speakers, associations, participants, students and supporters whose contributions helped make the event a memorable and meaningful industry gathering.

Towards a Global Standard for Indian Poultry

The strong response and feedback received from participants reaffirmed the relevance of TCHS as a knowledge-driven platform.

The various presentations in Edition 5 reinforced the need for the Indian poultry industry to continuously adopt scientific knowledge, modern technology, improved farm management and sustainable production practices to meet evolving domestic and international expectations. Antibiotic-free poultry production is not merely a future concept; it is an evolving journey requiring coordinated efforts from farmers, nutritionists, veterinarians, academicians, technology providers, industry associations and other stakeholders.

TCHS aims to contribute to this journey by creating a platform where problems are discussed, knowledge is shared and practical solutions are explored. The encouraging response to Edition 5 has strengthened the commitment of SS Agrow Tech to continue the TCHS journey and empower poultry farmers with knowledge that can help them face future challenges, improve farm efficiency and move towards globally competitive standards. "TCHS is not just a seminar. It is a continuing knowledge movement for the future of Indian poultry." 





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IB Group Aims to Make Jammu & Kashmir Self-Reliant in Poultry Production

“Kashmir has a strong poultry market; the next priority is to build local production,” says IB Group Managing Director Bahadur Ali.

IB Group, one of India's leading integrated poultry companies, has outlined a long-term vision to help Jammu & Kashmir become self-reliant in poultry production. The company aims to strengthen local production through modern technology, quality inputs, organised broiler integration and continuous technical support for farmers.

Speaking during the Srinagar Poultry Conclave, organised by ABIS Foods and Proteins Pvt. Ltd., on August 03, 2026 at SKICC, Srinagar, IB Group Managing Director Mr. Bahadur Ali said Jammu & Kashmir is a major market for chicken and other non-vegetarian food.

However, local poultry production remains far below consumption levels, and nearly 60 to 70 per cent of the region's chicken requirement is met through supplies from other states.

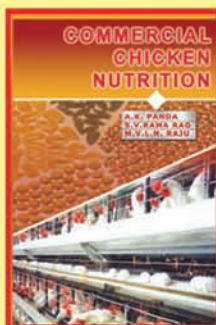
According to Mr. Bahadur Ali, poultry farming in many parts of the Kashmir remains traditional and unorganised, which affects productivity, bird performance and farmer profitability. Mr. Ali said IB Group is well positioned to help address these gaps because of its pan-India experience and integrated infrastructure. The company has its own feed plants, hatcheries, technical service network and a strong forward and backward integration model. Through organised broiler integration, IB Group provides farmers with quality chicks, balanced feed, veterinary and technical support, scientific farm-management practices and market linkage.

He said higher local production would reduce dependence on other states, improve farmers' incomes, generate employment for local youth and strengthen the rural

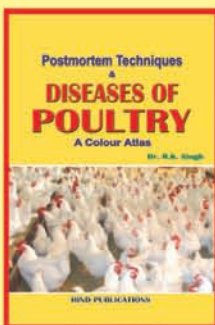
economy. The company also plans to work with leading banks to support eligible farmers in accessing finance for modern poultry infrastructure. Mr. Ali further said IB Group would look forward to collaborating with the Jammu & Kashmir administration and other stakeholders to help develop progressive, farmer-centric policies that encourage modern poultry farming, improve productivity and support long-term profitability.

The Srinagar Poultry Conclave was attended by more than 200 poultry farmers from different parts of Jammu & Kashmir. The day-long event included technical sessions on scientific broiler farming, modern production practices, farm management and ways to improve profitability. Poultry Farmers who had delivered strong performance were also recognised and felicitated. Concluding his interaction, Ali said, “Our objective is not to see Jammu & Kashmir remain only a large poultry-consuming market. We want to work with farmers, banks and the government to help it emerge as a modern, organised and self-reliant poultry-producing region.”

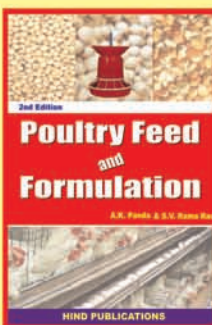




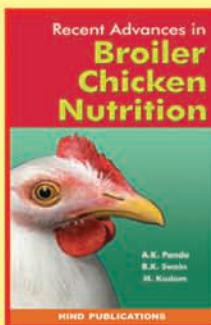
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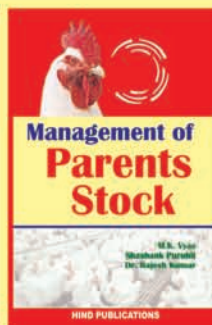
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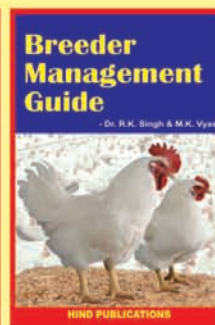
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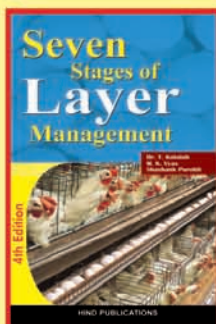
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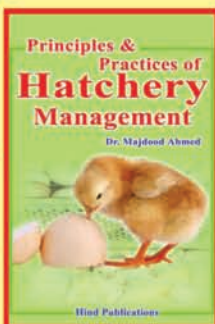
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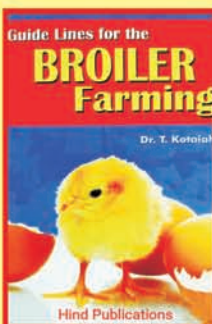
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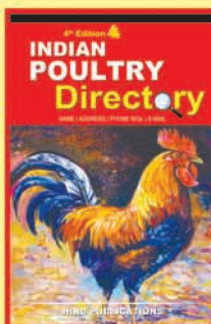
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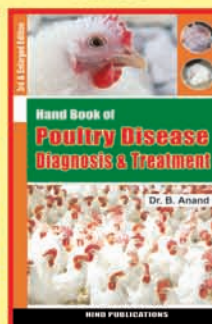
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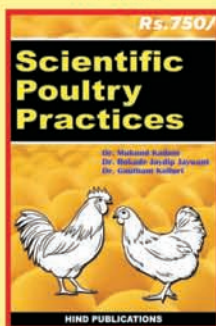
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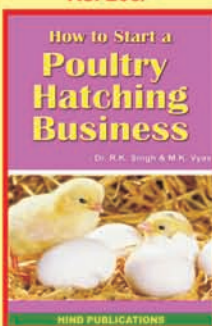
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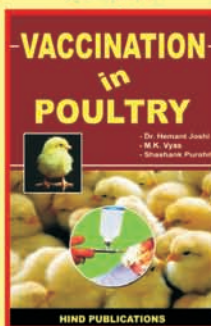
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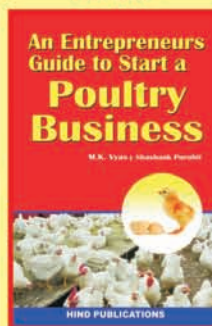
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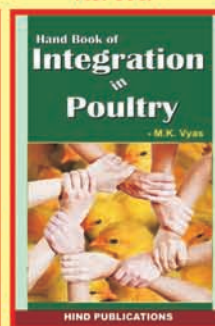
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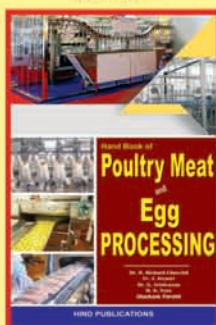
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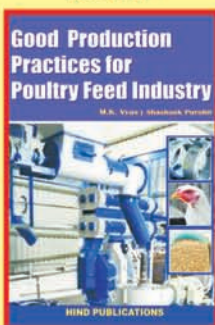
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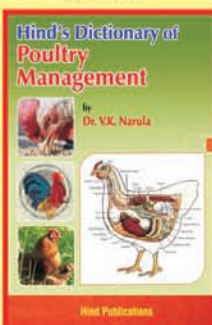
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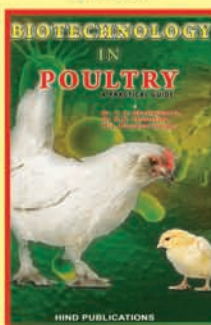
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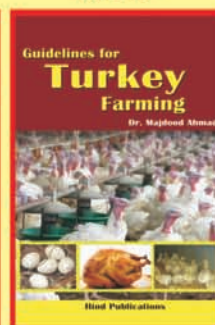
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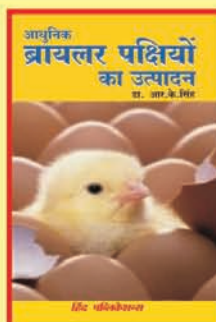
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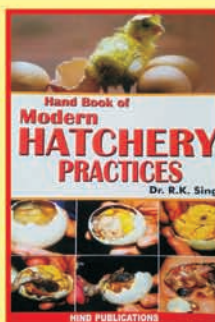
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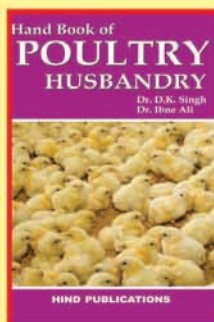
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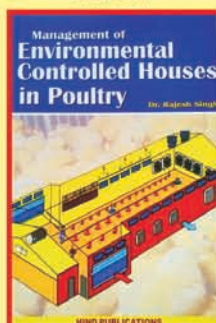
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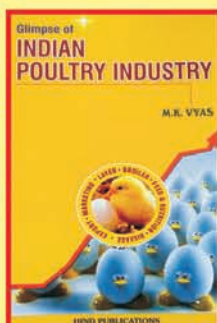
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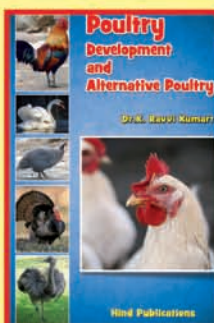
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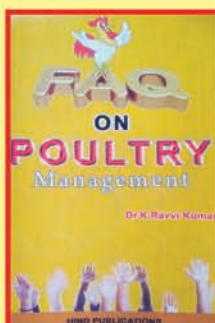
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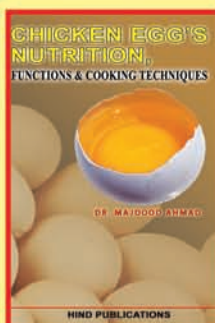
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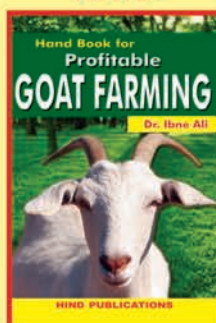
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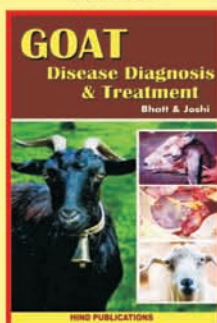
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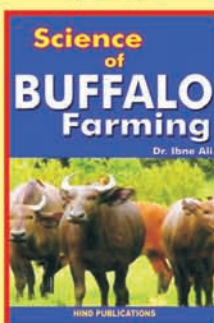
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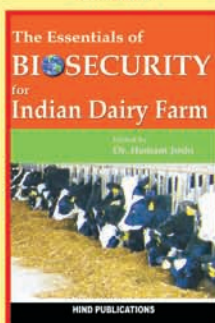
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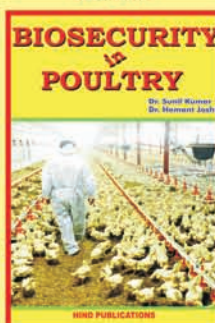
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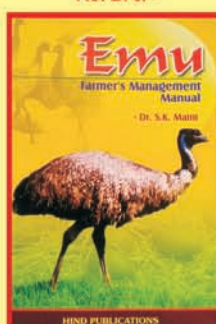
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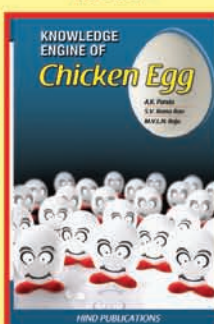
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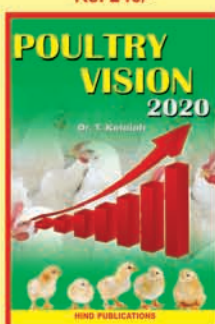
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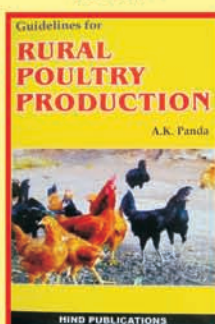
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Organized by Globus Events and VNU Europe, VIV Select China 2026 concluded successfully at the Shanghai World Expo Exhibition & Convention Center (SWEECC) on August 19–21. Backed by the global network of VIV Worldwide, the event brought together leading industry resources, cutting-edge technology, and cross-border trade channels from around the world, creating a premier platform for China’s livestock export industry.

This year’s show set a new scale record, covering 50,000 square meters and drawing 550 exhibitors from 20 countries and regions, a 36.7% year-on-year increase. Exhibitors included companies from the Netherlands, the United States, Denmark, France, Brazil, Germany, Italy, Turkey, South Korea, Malaysia, and India, showcasing solutions in digital aquaculture, low-

carbon farming, biosafety, and nutrition optimization.

Professional visitor attendance reached 20,300 from 113 countries and regions, with overseas visitors tripling year-on-year, a clear boost to the show’s international reach and influence.

Spanning the entire industry chain, the show paired a broad range of products with forward-looking concurrent events. Over three days, domestic and international professionals connected for efficient trade matchmaking, with lively on-site negotiations sparking a new wave of cooperation across the global livestock industry.

Innovation Zone Spotlights Smart Livestock and Aquaculture Tech

VIV Select China 2026 introduced a dedicated innovation zone showcasing how the industry is upgrading in practice. The newly

expanded “V-AI + Smart Animal Husbandry” area brought together more than 15 global leaders in smart farming technology, demonstrating real-world applications, from integrated big-data platforms and intelligent feeding to environmental monitoring and inspection robots. Together, these presentations offered overseas markets a working model for digital transformation in animal husbandry.

The show also debuted a new Aquatic Breeding Zone, built around the “Blue Granary” concept. It covered the full aquaculture chain, including smart controls, environmental monitoring, recirculating water systems, disease prevention, and sustainable feed, with a dedicated visitor route connecting buyers directly to this fast-growing segment of the industry.

VIV Select China 2026 Closes with Record Growth and Stronger Global Trade Ties



Connecting Global Buyers and Sellers

Overseas participation grew sharply this year, spanning key trade regions across Southeast Asia, Europe, the Middle East, Africa, and the Americas. More than 20 domestic and international industry associations organized buyer groups, and on-site negotiations were brisk, clear evidence of strong global demand for Chinese livestock products and technology.

The flagship V-Match program drove much of this activity, connecting 745 exhibitor representatives with 94 buyers from countries including Vietnam, India,

Pakistan, Thailand, Malaysia, Indonesia, Bangladesh, Turkey, Egypt, Brazil, the United States, and Poland, over two days of one-on-one meetings covering product customization, certification, regional agency agreements, and supply solutions.

Feisal Paruk, Managing Director of ABD Poultry Pty Ltd (Australia), remarked, "I am so glad to be here, and I think VIV Select China is absolutely amazing! It has been a very productive and busy morning. The best part is that potential suppliers come directly to you, saving you from roaming

around the exhibition floor aimlessly. For serious buyers who are looking to expand their operations, V-Match puts you directly in front of the right suppliers, which is exactly what we need."

Business matching exceeded expectations, driving high rebook rates among core exhibitors, many of whom confirmed their 2027 plans on site. Rebooking exhibitors spanned feed and feed-milling technology, animal health, farm production, and industry-chain services, and included: Shanghai Menon Animal Nutrition

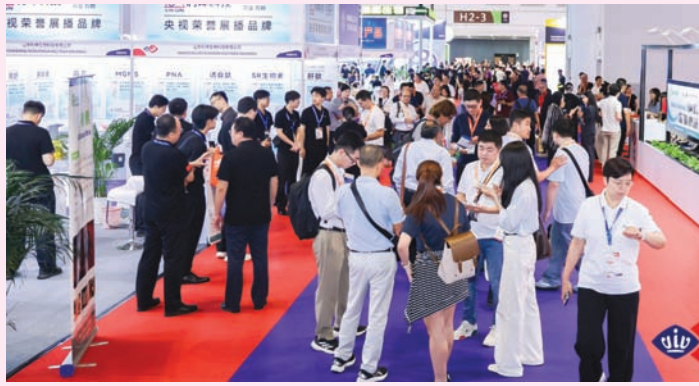
Technology Co., Ltd; Zhejiang Medicine Co., Ltd; Meihua Group International Trading (Hong Kong) Limited; Weifang Addeasy Bio-Technology Co., Ltd; Ningxia Eppen Biotech Co., Ltd; Jinan Guangshengyuan Biotechnology Co., Ltd; Hebei Kexing

Pharmaceutical Co., Ltd; Shangqiu Melan Biological, Inc.; Big Herdsman; Guangzhou Guangxing Poultry Equipment Group Co., Ltd; Little Giant Animal Husbandry Equipment Co., Ltd; Jiangsu Huali Intelligent Technology Co., Ltd; Shenzhen Zenyer Egg Machinery Co., Ltd; Jiangsu Zhengchang Cereal and Feed Machinery Co., Ltd; Shanghai Zhengyi Machinery Engineering Technology Manufacturing Co., Ltd; China Animal Husbandry Industry Co., Ltd; and Famsun Co., Ltd.

These results reflect not only the success of the matching program but also the trust global customers place in VIV Select China, reinforcing Shanghai's strategic role as a cross-border hub for the animal husbandry industry.

AI Takes Center Stage at the 8th VIV International Summit

The summit brought together global industry leaders, experts, and China-based agricultural agency representatives. Keynote speakers included Jeroen van Hooff, President and CEO of Royal Dutch Jaarbeurs; Nan-Dirk Mulder, Senior Global Animal Protein Expert at Rabobank; and Rifki Weno, Senior Advisor at Indonesia's Ministry of Marine Affairs and Fisheries (KKP).



More than a dozen industry and academic leaders also presented on key topics such as AI and robotics in practice, breakthroughs in agricultural large language models, sustainable production, global supply chain shifts, and emerging market opportunities. Sessions drew full houses, showing strong industry momentum and growing global collaboration around livestock resources.

Looking Ahead

Jeroen van Hooff, President and CEO of Royal Dutch Jaarbeurs, enthusiastically shared, "We're already expanding our floor plan to give more exhibitors the chance to showcase their innovation and technology. Our purpose within the VIV Worldwide network is to connect Chinese entrepreneurs with international buyers and show China to the rest of the world. We're proud that in this first Shanghai edition, we've already grown the show by more than 50 percent, and next year, we'll bring an even bigger show. We're confident Shanghai will welcome even more participation in 2027."

This year's successful conclusion marks a milestone in the internationalization of China's animal husbandry industry and confirms Shanghai's place as a

central global hub for the sector. By connecting cross-border trade, technology, and industry ecosystems, VIV Select China continues to build a bridge for global cooperation. Looking ahead, the show will

keep developing Shanghai as a strategic base, drawing in global resources and helping China's animal husbandry industry integrate further into the world market, together with industry partners, toward a more sustainable future.

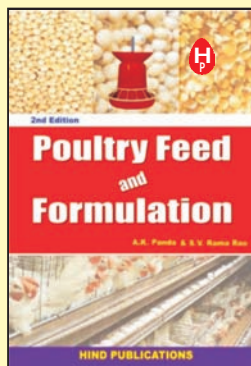
The next edition of VIV Select China will take place August 17-19, 2027.

About VIV Worldwide | VIV worldwide is the business network linking professionals from Feed to Food, offering boundless opportunities to the animal protein supply chain players. VIV worldwide developed with dedication a network through 50 years of experience and interactions with the industry, becoming today the leading platform in and for some of the most promising markets of the world. Visit www.viv.net.

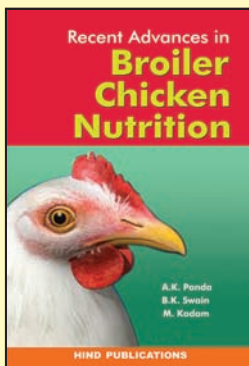
About VNU Europe | VNU Europe is a subsidiary company of Royal Dutch Jaarbeurs with its base in Utrecht, at the heart of the Netherlands and only 30 minutes from Amsterdam. The VNU Europe office is located within the extensive Jaarbeurs complex. The international team of VNU Europe is wholly involved in the agrifood sector, focusing on the organization of worldwide industry events such as VIV and Horti Agri Next. For more information, visit

www.vnueurope.com 

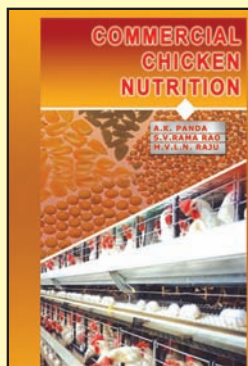
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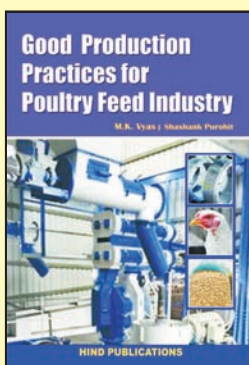
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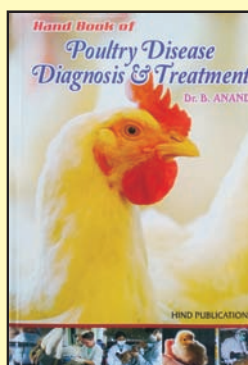
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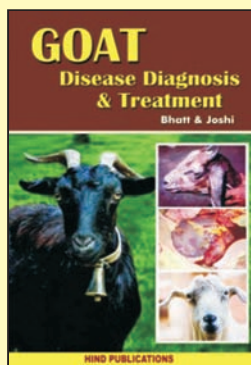
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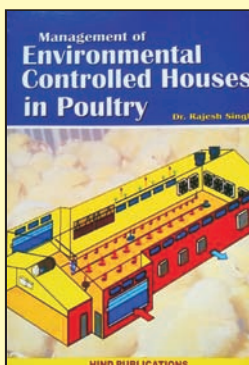
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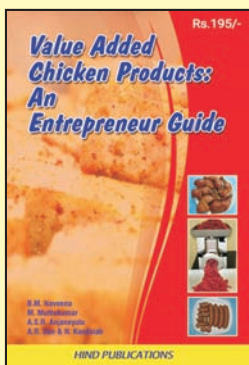
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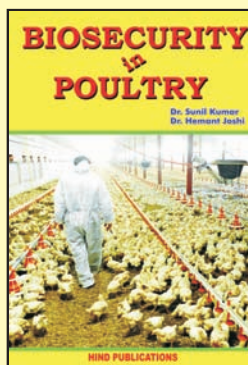
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Non Layers Problem in Broiler Breeders



Dr Naresh Gupta - 9717922722



Saurabh Gupta - 9999887937

Non Layers is a problem in almost all breeding farms, to start with almost 400 to 500 birds out of 10,000 females at the age of 32 weeks were non layers and when treated with Eggril almost 60 to 70 % non-layers came to production as compared to control where only few birds came to production.

After 40 weeks onwards A I culls (Non layers where points are closed) Eggril was given and most of females came back to production and stayed for longer number of days in production. Non Layers of moulted birds also came back to almost normal production. 



POULTRY FEDERATION OF INDIA (PFI)

Invitation for Sponsorship & Delegate Registration

POULTRY FEDERATION OF INDIA

37th ANNUAL GENERAL MEETING (AGM)

23-24 SEPTEMBER 2026 | GRAND HYATT, KOCHI, KERALA



Dear Sir/Madam,

Greetings from the Poultry Federation of India (PFI)!

The Poultry Federation of India (PFI), the apex body representing poultry farmers, breeders, feed millers, equipment manufacturers, pharmaceutical companies, and all allied sectors of the poultry industry, is pleased to announce its 37th Annual General Meeting (AGM) to be held on **23-24 September 2026 at Grand Hyatt, Kochi, Kerala.**

The AGM serves as a premier platform bringing together industry leaders, entrepreneurs, policymakers, researchers, and stakeholders to discuss emerging opportunities, key challenges, technological advancements, and future growth strategies for the poultry sector.



SPONSORSHIP INVITATION

We cordially invite your esteemed organization to participate as a Sponsor for this prestigious event. Your valuable support will contribute significantly to the success of the AGM while providing exceptional visibility and networking opportunities with key decision-makers and industry leaders from across the country.

SPONSORSHIP CATEGORIES & BENEFITS

Category	Sponsorship Amount (₹)	Complimentary Registrations	No. of Tables	Speaking Opportunity
Super Platinum	10,00,000	12	2	15 Minutes (Day 1)
Platinum	5,00,000	10	2	10 Minutes (Day 1)
Diamond	4,00,000	8	2	—
Gold	3,00,000	6	1	—
Silver	2,00,000	4	1	—
Bronze	1,50,000	2	1	—



ADDITIONAL SPONSOR BENEFITS



Prominent display of company branding through standees, banners, and other promotional materials at strategic locations throughout the venue.



Dedicated table space at the entrance of the main hall and key networking/exhibition areas for enhanced visibility and delegate interaction.



Sponsor logos featured prominently on AGM invitation cards, welcome signage, event backdrops, promotional materials, and official communications.



Formal recognition and felicitation during the AGM proceedings.



Sponsors confirming Silver Category sponsorship or above on or before 30 June 2026 will be entitled to one complimentary room during the AGM.



ACCOMMODATION AT GRAND HYATT, KOCHI

PFI has reserved 240 rooms at Grand Hyatt, Kochi, Kerala, for AGM delegates at special discounted rates:

Single Occupancy: ₹10,000 + 18% GST
per room per night (including complimentary breakfast)

Double Occupancy: ₹11,000 + 18% GST
per room per night (including complimentary breakfast)

Important Note:

These special rates are subject to availability and will remain valid only until the reserved room inventory is exhausted. Grand Hyatt has a total inventory of 264 rooms, of which the majority have been booked by PFI for AGM delegates.

Rooms will be allotted strictly on a first-come, first-served basis and confirmed only upon receipt of full payment. Once the rooms reserved by PFI are fully booked, PFI will not be able to arrange or guarantee accommodation at the venue hotel.



DELEGATE REGISTRATION

Registration Category	Fee (₹)	Registration Period
Online Registration (Early Bird)	7,000	Up to 30 June 2026
Online Registration	9,000	01 July – 31 July 2026
Online Registration	10,000	01 August – 15 August 2026
Online Registration	12,000	16 August – 10 September 2026
On-Spot Registration	15,000	During the Event



BANK DETAILS FOR SPONSORSHIP & REGISTRATION

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Branch : Rai, Sonipat (Haryana)
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PAN : AATP0444K



CONTACT INFORMATION

Mr. Jagdish Kadyan
 Mobile: +91 85752 22224
 Email: poultryfederation@gmail.com



We look forward to your enthusiastic participation and generous support. With the collective cooperation of the entire poultry fraternity, we are confident that the 37th AGM of PFI will be a grand success and a memorable gathering for the poultry industry.

With warm regards,

Poultry Federation of India (PFI)





Dr. Girraj Goyal



Dr. Akshat Singh Rajput

Live Attenuated Anticoccidial Vaccines: A Game Changer For The Poultry Industry

Akshat Singh Rajput, Girraj Goyal*,

Pramod Kumar Ahuirwar, Laxmi Chouhan, Anil Shinde, MS Thakur

Dept of Poultry Science, CVSc& AH, NDVSU, Jabalpur

"With the right blend of innovation and commitment, we can build a healthier, more sustainable future for poultry production."

Introduction

The poultry industry plays a crucial role in providing animal protein for human consumption on a global scale, supplying both meat and eggs. However, numerous infectious diseases have a significant impact on poultry health. One such disease is chicken coccidiosis. Traditional methods of control have relied heavily on anticoccidial drugs and ionophores. However, increasing concerns about drug resistance and consumer demand for antibiotic-free products have prompted a shift towards vaccination strategies.

Understanding Coccidiosis

Coccidiosis, an important intestinal parasitic disease caused by protozoan parasites of the genus *Eimeria*. Different *Eimeria* species responsible for chicken coccidiosis are: *Eimeria tenella* – most pathogenic,

causes caecal coccidiosis *Eimeria necatrix* – second most pathogenic, affects small intestine *Eimeria brunetti* – causes rectal coccidiosis Other intestinal coccidiosis are: *Eimeria acervulina*, *Eimeria maxima*, *Eimeria mivati*, *Eimeria mitis*, *Eimeria hagani*, *Eimeria praecox*, *Eimeria brunetti*.

A Historical Account of Developing Live Attenuated Anticoccidial Vaccines

Significant strides have been taken in the development of live attenuated anticoccidial vaccines in recent decades. These vaccines consist of parasites with artificially reduced virulence, achieved through various methods such as physical treatments, serial passage in chicken embryos, and selection for precocity. Among these methods, only serial passage in chicken embryos and selection for precocity are utilized in the production of commercially available live attenuated anticoccidial vaccines. **Attenuation by:** **1. Serial passage in chicken embryos:** Embryo-adapted strains of *Eimeria* parasites are created by injecting sporozoites into the allantoic cavity of developing chicken eggs, then harvesting oocysts and conducting multiple rounds of passage in eggs. The resulting strains selected for use in vaccines strike a balance between maintaining immunogenicity and minimizing pathogenicity. **2. Selection for precocity:** The precocious lines were created by inoculating chickens with sporulated oocysts, followed by selecting the earliest oocysts produced as a result of infection and repeated passage.

Developing Live Attenuated Anticoccidial Vaccines Based on Transgenesis and Genome Editing

Currently, transient transfection and stable selection protocols have been successfully implemented in various *Eimeria* species. The utilization of transgenic technologies has greatly enhanced our understanding of the biological and immunological characteristics of *Eimeria* parasites. Furthermore, CRISPR-based genome editing tools have been effectively utilized in the study of *E. tenella*, leading to significant advancements in our knowledge of its biology. In transient transfection, the foreign DNA that is introduced does not integrate into the genome of the target cells and is not replicated during cell division. However, the transfected gene can be transcribed into mRNA, which is then translated into protein. This process allows for the temporary expression of the desired gene in the target cells without permanently altering their genetic makeup. Progress with CRISPR-based genome editing of *Eimeria* parasites has lagged behind several other protozoan parasites. The implementation of CRISPR/Cas9 system in *Eimeria* parasites was firstly described in 2020, and two different strategies (cotransfection and generation of a transgenic *E. tenella* line stably expressing Cas9 as a tool parasite) were used. Examples of some commercial *Eimeria* vaccines for chicken include Endrex®, Hipracox®, CoxAbic®, Hatchpakcocci III®, Coccivac®, Livacox®, Paracox®, etc. Meanwhile, some live attenuated anticoccidial vaccines include an adjuvant to improve vaccine efficacy. For example, Evant® produced by Hipra contains an

adjuvant named Hipramune®. Additionally, live attenuated anticoccidial vaccines vary in methods of administration, such as spray (Evant®).

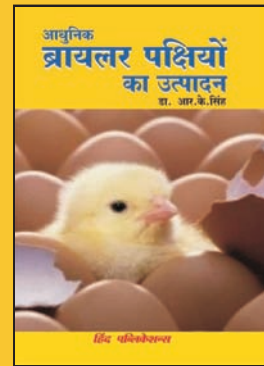
Challenges

Challenges for developing live attenuated anticoccidial vaccines based on transgenesis and genome editing include: 1. Limited understanding of virulence factors and the molecular mechanisms of attenuated phenotype. 2. Limited cross-protection exists between different species or even strains. 3. Low efficiency of genome editing and the complicated screening process.

Conclusion

Coccidiosis is a major issue in commercial poultry production worldwide, especially in chickens raised in open or semi-open houses. Vaccination using live attenuated anticoccidial vaccines, currently available on the market, is a highly effective method for controlling chicken coccidiosis. However, the significant production costs present a challenging global issue. Recent advancements in genetic manipulation of *Eimeria* parasites have provided a new drive for the development and enhancement of live attenuated anticoccidial vaccines. The integration of transgenesis and genome editing technologies holds great promise for producing safer, more effective and cost-efficient live attenuated vaccines. Continued research, combined with a deeper understanding of host-parasite interactions and immune responses, will be key to overcoming existing challenges. These innovations will ultimately contribute to sustainable poultry production and global food security. 

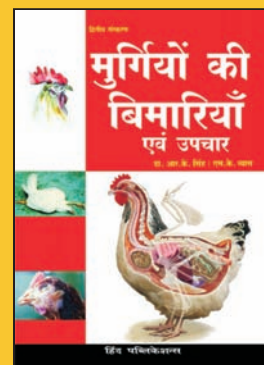
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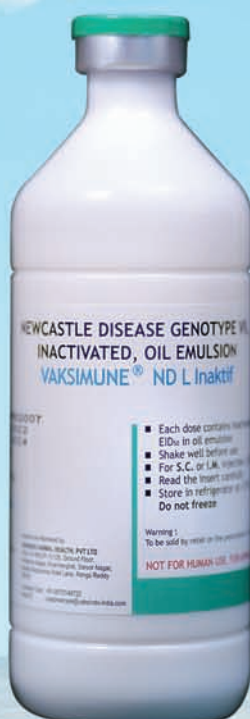
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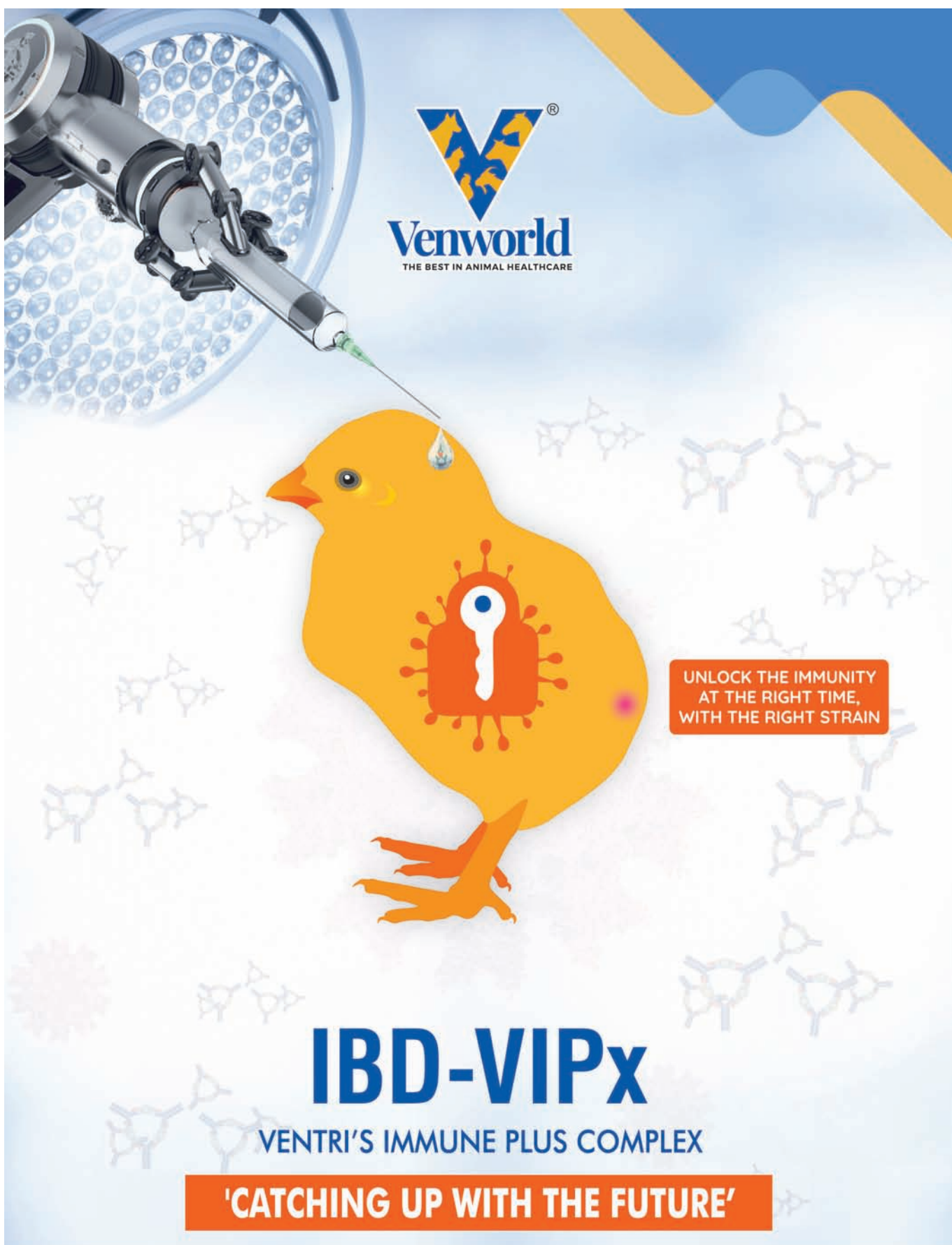
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