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HIND POULTRY

Vol. XXV October 2026 No. 4



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MONTHLY POULTRY MAGAZINE

VOL. XXV No. 4 October 2026

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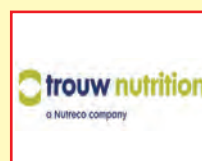
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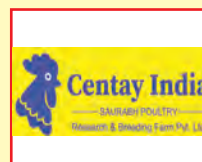
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Northern Region

COMPANY:	AUG-2026	Top #1
Sampoorna Feeds	Farm Type	Open House
FARMER NAME:	State	PUNJAB
Mr. Chamkaur Singh	Chicks Placed	5,332
	Mean Age	33
	Avg Body Wt	2,596
	FCR	1.31
	cFCR	1.17
	Livability%	97
	Daily Gain	77.8
	EPEF	576

Eastern Region

COMPANY:	AUG-2026	Top #1
IB Group	Farm Type	Closed House
FARM NAME:	State	ORISSA
Mrs. Kadambini Senapati	Chicks Placed	6,460
	Mean Age	38
	Avg Body Wt	2,876
	FCR	1.56
	cFCR	1.36
	Livability%	96.7
	Daily Gain	75.7
	EPEF	469

Central Region

COMPANY:	AUG-2026	Top #1
IB Group	Farm Type	Closed House
FARMER NAME:	State	MADHYAPRADESH
Mr. Sameer Sharma	Chicks Placed	17,161
	Mean Age	42
	Avg Body Wt	3,288
	FCR	1.52
	cFCR	1.23
	Livability%	95.7
	Daily Gain	78.3
	EPEF	492

South Region

COMPANY:	AUG-2026	Top #1
IB Group	Farm Type	Closed House
FARMER NAME:	State	ANDHRA PRADESH
V. Satyanarayana Y	Chicks Placed	19,306
	Mean Age	36
	Avg Body Wt	2,621
	FCR	1.48
	cFCR	1.35
	Livability%	95.3
	Daily Gain	72.8
	EPEF	466

August 2026 -Top PERFORMANCE BY AREA

Area	Chicks Placed	Mean Age(Days)	BW	FCR	cFCR(2Kg)	Livability%	Daygain	EPEF
North Closed House	11,908	34	2,612	1.33	1.19	97.2	76.4	558
North Open House	5,332	33	2,596	1.31	1.18	97.0	77.8	576
East Closed House	6,460	38	2,876	1.56	1.37	96.7	75.7	469
East Open House	1,407	40	2,687	1.42	1.27	98.2	67.2	463
Central Closed House	17,161	42	3,288	1.52	1.24	95.7	78.3	492
Central Open House	6,591	31	2,242	1.41	1.36	95.3	70.3	476
South Closed House	19,306	36	2,621	1.49	1.35	95.3	72.8	466
South Open House	5,881	42	2,856	1.56	1.37	95.2	68	416

August 2026 -Top 10 FIELD PERFORMANCE

Flock	Farm Type	State	Chicks Placed	Mean Age	BW	FCR	cFCR	Livability%	Day Gain	EPEF
Flock 1	OPEN HOUSE	PUNJAB	5,332	33	2,596	1.31	1.18	97.0	77.8	576
Flock 2	CLOSED HOUSE	PUNJAB	11,908	34	2,612	1.33	1.19	97.2	76.4	558
Flock 3	OPEN HOUSE	PUNJAB	11,632	35	2,652	1.37	1.23	95.7	75.8	529
Flock 4	OPEN HOUSE	PUNJAB	11,944	33	2,373	1.33	1.25	97.1	71.3	520
Flock 5	OPEN HOUSE	PUNJAB	15,606	34	2,564	1.38	1.25	95.7	75.0	520
Flock 6	OPEN HOUSE	PUNJAB	8,080	33	2,306	1.32	1.25	97.0	70.2	516
Flock 7	OPEN HOUSE	PUNJAB	11,140	33	2,326	1.31	1.24	97.1	69.6	516
Flock 8	OPEN HOUSE	PUNJAB	13,461	33	2,380	1.34	1.26	96.5	71.5	514
Flock 9	OPEN HOUSE	PUNJAB	11,020	34	2,500	1.36	1.25	96.2	72.7	514
Flock 10	OPEN HOUSE	HARYANA	10,160	33	2,370	1.35	1.27	96.5	71.8	513

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For Sustainable Poultry Farming



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Healthier Gut
Optimised Performance
Better Profits

Venky's PAN India Campaign on: "Mission Gut Health" - for Sustainable Poultry Farming



A nationwide Technical Engagement Programme highlights the growing importance of gut health, pathogen control and precision acidification in sustainable poultry production.

The Indian poultry industry is continuously evolving in response to the need for efficient production, improved animal health and sustainable farming practices. Against this backdrop, a series of technical seminars under the "Mission Gut Health for Sustainable Poultry Farming" brought together poultry professionals, veterinarians, nutritionists and industry stakeholders across major poultry-producing regions of India.

Conducted between 7th to 12th September 2026, the series of seminars covered 13 technical seminars across Kurukshetra, Panipat, Yamuna Nagar, Bengaluru, Namakkal, Siddipet, Berhampur, Bhubaneswar, Bardhaman, Amaravati, Bankura, Aligarh and Rudrapur. All the programs were conducted under guidance of Mr Deepak Khosla (GM-Sales and Marketing), Dr. Hemant Murade (DGM-Sales), Dr N. Baburaj (DGM-Sales), Mr Harjit Padda (DGM-Sales) and Mr Chita Ranjan Sahoo (AGM-Sales). Successful organization of events was done by AGMs Dr Shiwalkar, Mr R. D. Lokesh, Mr G. Chinnaraj, Mr Suneel Sharma, Mr Shashi Bhushan, Mr Ram Ghate and Mr Raju Tanna; ZMs

Mr Hemant Jha, Mr M. Babu, Mr Murugesan, Mr Ashok Gangula, Mr Sandeep Saini, Mr Kaustav Chattopadhyay, Dr. Rakesh Yadav, Mr Sriravi and Mr Satyajit Mohanty; and Mr Abhishek Gupte. The programmes provided a platform for technical exchange on gut health management, pathogen control and practical nutritional strategies for improving poultry performance.

The programme featured technical presentations from specialists including Dr Christian Luckstadt, Technical Director, Addcon; Dr Vishwas Sagajakar, DGM Marketing, Venky's India Limited; Dr Prasad Kulkarni, Regional Lead, South Asia, Addcon; Dr Vaibhav Patil, Technical Manager - Nutrition; and Dr Amruta Doiphode, Product Management, supported by regional sales and technical teams.

A common industry priority: healthy gut, healthy birds

Across the seminars, gut health emerged as a central pillar of sustainable poultry production. The discussions emphasized that maintaining a stable and functional gastrointestinal environment is closely connected with bird health, productivity and overall production efficiency.

The "Mission Gut Health" - for Sustainable Poultry Farming theme was presented at several locations, while other programmes focused specifically on *Salmonella* control and gut health optimization.

Understanding the importance of organic acids in gut health

One of the key discussion points throughout the program was

extensive use of antibiotics and their adverse implications. The sessions examined the industry's need to adopt alternative approaches that can support gut health while fitting into modern poultry production systems.

The program highlighted organic acids as one of the nutritional tools that can be considered as an alternative approach to AGPs. Rather than focusing solely on pathogen treatment, the discussions emphasized the importance of creating a gut environment that supports effective digestion and contributes to maintaining microbial balance.

This approach is particularly relevant as poultry producers increasingly look for sustainable nutritional strategies that can complement improved farm management, biosecurity and disease-control programmes.

How organic acids work against pathogens?

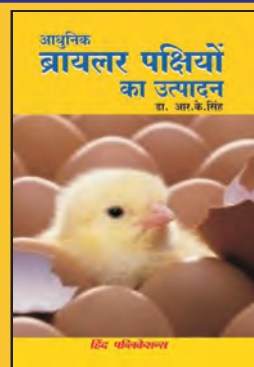
A significant part of the technical presentations was devoted to understanding how organic acids act against pathogenic microorganisms.

The speakers discussed the role of acidification in creating an unfavourable environment for undesirable bacteria while supporting the overall gut environment.

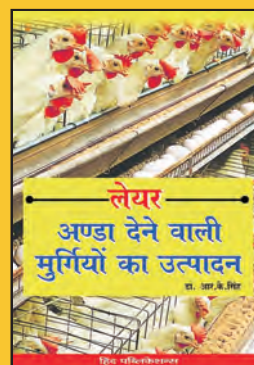
The technical discussions therefore connected the science of organic acids with practical poultry production requirements.

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From gut health to sustainable poultry farming

A common message running through the programme was that gut health should be viewed as an integral component of sustainable poultry production rather than as an isolated nutritional issue.

The discussions connected several important elements:

- Reducing dependence on AGPs and understanding their potential drawbacks.
- Exploring organic acids as part of alternative gut-health strategies.
- Understanding the mechanisms through which organic acids can act against pathogens.
- Recognizing the role of Acidomix® DF Plus as a gut acidifier and its precision delivery technique
- Learning from Acidomix® DF Plus trials in India.
- Considering international experiences and testimonials in the context of poultry production.
- Addressing specific challenges such as *Salmonella* control and other enteric pathogens.

Building the next phase of poultry health management

The “Mission Gut Health”- for Sustainable poultry Farming,

represents a technical engagement focused on one of the industry’s most important areas: maintaining bird health while improving production efficiency and sustainability.

By taking the discussion directly to poultry-producing regions, the seminars created opportunities for interaction between technical experts and industry stakeholders. The series also demonstrated the increasing importance of science-based nutritional strategies in modern poultry production.

The Mission Gut Health: Technical Engagement Programme brought these themes together across a series of regional seminars, providing poultry professionals with technical perspectives and practical discussion points aimed at supporting the continuing development of sustainable poultry farming in India.

The successful execution of the Mission Gut Health Technical Seminar Series was supported by the coordinated efforts of regional sales, technical and management teams. We acknowledge the contributions of colleagues including Dr. Satish Ranvir, Dr. Gajanan Chavhan, Dr. Narendra Sharma, Dr. Venkatvasan, Dr. Shashi Kumar, Dr. Puneet, Dr. Skandan, Dr. Mohanraj, Dr. Nilesh Datir, Dr. Vikrant Arde, Dr. Tushar Mahanavar, Dr. Jaypal, Mr. Dinesh Umapathy, Mr. Rajarathanam, Mr. Senthilkumar, Mr. Arun Kulkarni, Mr. Rajat Patnaik, Mr. Ramakant Mishra, Mr. Sukhvinder Banwala, Mr. Ram Mehar, Dr. Kailas Mithia, Mr. Manoj Kadyan, Mr. Yogesh Sharma, Mr. Shambhunath Haldar, Mr. Ayan Karmakar, Mr. Sayan Maity. 

The premier two-day event, themed “Asia at a Turning Point: Shaping the Future of Feed & Food” and “From risk to control: Building safer, more resilient feed systems,” brought together over 170 delegates from more than 15 countries and four verticals of the livestock industry.

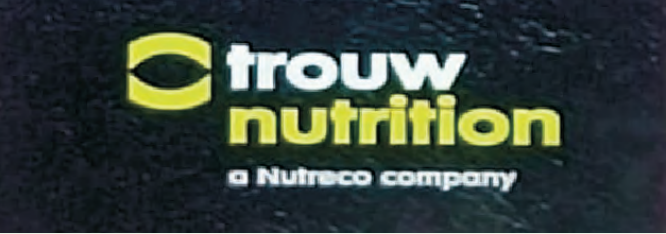
Over the course of the symposium, a diverse consortium of global experts delivered critical insights into global animal protein dynamics, raw material management, operational efficiency, and feed safety.

Setting the stage for the event, Trouw Nutrition CEO Eduardo Alberto welcomed delegates and outlined the evolving requirements of the Asian feed industry, detailing the company’s strategic role in supporting regional growth.

Opening the first technical session, Osler Desouzart, CEO of OD Consulting, revealed that global protein production has heavily outpaced population growth (145.8%), led by poultry surging 1302.8% and soybeans at 1251.9%. With Africa and Asia projected to drive 96.82% of population growth by 2050, international trade in “virtual water” and arable land remains critical, particularly given beef’s massive water footprint (15,415 liters/kg) versus chicken’s efficiency (4,325 liters/kg).

Expanding on quality and ingredient variability, Nutreco Asia’s Regional Quality & Regulatory Manager Justyna Maczynska emphasized that traditional factory-door inspections are obsolete, urging proactive risk mapping and cross-functional teams. Dr. Roland Koedijk, Global Technical Manager Poultry for Trouw Nutrition, subsequently demonstrated that a 1% uncorrected variation in soybean meal crude protein triggers significant financial losses (\$25k-\$40k per million birds), introducing “fast protein” kinetics to unlock up to •6.9/MT in margins before concluding the morning with a panel discussion.

The latter half of the first day shifted toward feed safety and biosecurity. Dr. Jean-Michel Nebout, a microbiologist with Laboratoire d’Analyses Microbiologiques, utilized Salmonella modeling to illustrate how risks multiply during processing, warning that a single contaminated animal can cross-contaminate over 100 carcasses. Complementing this microbiological perspective, Dr. Swamy Haladi, Global Category Manager for Moulds & Mycotoxins at Trouw Nutrition,



Trouw Nutrition Concludes FeedTechno Vision 2026: A Landmark Symposium on the Future of Asian Feed and Food

EU 2026/1801 framework and biomarker testing. Wrapping up the day, Dr. Dejan Miladinovic, Head of the Centre for Feed Technology at the Norwegian University of Life Sciences, underscored that feed constitutes 80% of poultry production costs, proving that operational excellence, rigorous conditioning, and controlling moisture kinetics are vital to reducing risk and maximizing manufacturing performance.

Building on the foundational risk models of Day 1, the symposium’s second day spotlighted actionable process optimisation and advanced safety solutions.

M. Kanagaraj leveraging over 30 years of manufacturing experience, shared practical frameworks for moisture optimisation—also known as cold mash conditioning—across South Asian feed mills. His operational approach heavily emphasized statistical data analysis, process optimisation, and rigorous equipment maintenance programs to drive productivity and quality.

Complementing this manufacturing focus, Dr. Eugenio Alcalde, Global Portfolio Manager for Feed to Food Safety at Trouw Nutrition, presented advanced scientific perspectives on mould control. With over 15 years of biotechnology and fungal biology experience,

Dr. Alcalde detailed how combining scientific excellence with strategic business insight allows producers to deploy successful mould control products on a global scale.

By uniting diverse disciplines—from macro-market trade and biological risk management to process engineering and regulatory compliance—

Feed Techno Vision 2026 successfully equipped feed producers to turn knowledge into meaningful progress. The symposium concluded with actionable strategies that empower attendees to respond to today’s complex production challenges while preparing for the sustainable future of feed in Asia. 



highlighted how climate patterns like El Niño elevate mycotoxin risks, causing severe economic damage such as a -22.5% drop in broiler EPEF and an 8.5% rise in carbon footprints. He prompted the adoption of the new



Ventri Biologicals Hosts Technical Seminar on Hatchery Vaccines and Vaccination in Lucknow

Ventri Biologicals Pvt. Ltd. organised a technical seminar on “Hatchery Vaccines and Vaccination: Catching the Future” at Hotel Centrum, Lucknow, on 18 September 2026, highlighting the pivotal role of hatchery vaccination in strengthening early protection and shaping the future of poultry health management. The meeting opened with a welcome address by Mr. Deepak Khosla, General Manager (Marketing), who reaffirmed VentriBiologicals’ commitment to advancing poultry health through science-based solutions and sharing practical knowledge with the industry.

Dr. Prakash Reddy emphasised that understanding emerging pathogens is essential to designing effective disease-control strategies. He highlighted the importance of identifying their

vulnerabilities, transmission routes—particularly vertical transmission—and mechanisms of immune evasion. He outlined how genotype-based vaccines, vector vaccines, and immune complex vaccines are expanding the possibilities for poultry disease prevention and management. He stressed that vaccine selection should be guided by the disease challenge, scientific evidence, and flock requirements, with continued monitoring of protection, safety, and changes in circulating pathogens.

Concluding his presentation, he highlighted innovative hatchery vaccination methods adopted in India, including semi-automated subcutaneous vaccination and spray vaccination of day-old chicks. These methods support rapid, accurate mass administration when backed by trained personnel, proper equipment calibration, and routine

checks to minimise vaccination errors, missed chicks, and adverse vaccine reactions.

The programme featured an expert panel comprising Mr. Deepak Khosla (GM), Dr. K. P. Kale (GM), S. D. Lakra (GM), Dr. Prakash Reddy (DGM), and Dr. Rakesh Gupta (GM). Their participation brought together technical and industry perspectives, providing a platform for knowledge sharing on hatchery vaccination and poultry health. The seminar reflected VentriBiologicals’ commitment to supporting the poultry industry through technical education and engagement with experts, with a focus on advancing vaccination practices. The programme concluded with a vote of thanks by Mr. Harjit Padda, (DGM), and Mr. Shashi Bhushan (AGM), expressing appreciation to the speaker, expert panel, and participants for their contributions. 



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CLFMA of India Concludes 59th AGM & 67th National Symposium with Focus on Feed Security, Veterinary Capacity and Livestock Productivity

The Compound Livestock Feed Manufacturers Association (CLFMA) of India successfully concluded its 59th Annual General Meeting (AGM) and 67th National Symposium on 11th and 12th September 2026 at The Leela Mumbai. Themed 'Animal Agriculture – The Backbone of Sustainable Development', the two-day event brought together policymakers, industry leaders, researchers, farmers and allied stakeholders to discuss the priorities shaping the future of India's animal agriculture sector.

The event commenced with the Chairman's Address by Mr Divya Kumar Gulati, Chairman, CLFMA of India, who outlined the need to strengthen the foundations of animal agriculture, particularly through greater feed security,



"Industry leaders and policymakers come together to address feed security, productivity, farmer resilience and sustainable growth in animal agriculture. Two-day Mumbai gathering highlighted the need for stronger value chains, innovation and coordinated action across the sector"

domestic production and stronger collaboration across the value chain.

Setting the tone for the discussions, Shri Tarun Shridhar, IAS (Retd.), Former Secretary, Department of Animal Husbandry & Dairying, Government of India, delivered the thematic address, highlighting the sector's role in strengthening livelihoods, nutrition and economic development.

The symposium was graced by eminent dignitaries, including Mr Naresh Pal Gangwar, Secretary, AHD, Department of Animal Husbandry & Dairying, Government of India; and Dr Muthukumarasamy B., Joint Secretary (NLM), Department of Animal Husbandry & Dairying, Ministry of Fisheries, Animal Husbandry and Dairying, Government of India.



Mr Divya Kumar Gulati, Chairman, CLFMA of India, said, “The symposium has reinforced that the future of animal agriculture will be shaped by the strength of the ecosystem supporting it. As demand grows, we must strengthen domestic capabilities, improve the efficiency of the value chain and create greater resilience at the farm level. This calls for sustained engagement between industry, government, research institutions and farmers, with a shared focus on building a sector that can support livelihoods while meeting the country’s growing nutritional needs.”

Mr Naresh Pal Gangwar, Secretary, AHD, Department of Animal Husbandry & Dairying, Government of India, said, “The discussions have made clear that the next phase of growth in livestock will require stronger connections across the value chain. Farmers, feed manufacturers, processors, markets and policymakers each have a role to play, and greater coordination between them can help address gaps in productivity and efficiency. As consumption patterns evolve, a more integrated sector will be better placed to respond to demand and create greater value for those engaged in it.”



Dr Muthukumarasamy B., Joint Secretary (NLM), Department of Animal Husbandry & Dairying, Ministry of Fisheries, Animal Husbandry and Dairying, Government of India, said, “Improving productivity in animal agriculture requires a sustained focus on the fundamentals, from better genetics and animal health to quality feed, research and farmer capacity. The discussions have highlighted the need to take these priorities together rather than address them in isolation. Strengthening farmers’ ability to

produce, manage and make better use of available resources will be an important part of building a more productive and resilient sector.”

The discussions also highlighted:

The need to accelerate the shift towards enterprise-led livestock farming, with rising demand making productivity, farmer capabilities and stronger market linkages increasingly important.

The need to expand veterinary capacity alongside the growth of the livestock sector, including greater participation from the private sector in veterinary education to address the shortage of trained professionals.

The importance of improving feed security, particularly as maize and soybean face competing demand from other industries. Greater productivity and more reliable





availability of these crops will be important to meet the sector's growing requirements.

The scale of the poultry feed requirement is around 30 million tonnes, with demand increasing by approximately 3–3.5 million tonnes annually. With maize accounting for around 55 per cent of poultry feed, improving its productivity and availability will be critical for sustaining poultry sector growth. The symposium also recognised outstanding contributions to the sector through the prestigious CLFMA Awards and CLFMA Student Awards. Mr Jagbir Singh Dhull was conferred the CLFMA Lifetime Achievement Award, while Dr L. Muniyappa and Dr ShivaniKatoch received the CLFMA Awards.

In the Poultry sector, CLFMA Student Gold Medal was awarded to Dr Abhishek Venkat, Silver Medal to Dr Nikhil SitaramChande, and Bronze Medal to Mr Vignesh Kumar G., while Appreciation Certificates were presented to Dr Prashanth M. R. and Dr Komal Mishra.

In the Dairy sector, Gold Medal was awarded to Dr MehnaazQayoom, Silver Medal to



Dr OmprakashSahu, and Bronze Medal to Mr AdharAnkush Gore, with Appreciation Certificates presented to Dr Eva Sharma and Dr M. Praveen Kumar.

In the Aqua sector, Gold Medal was awarded to Ms Shreya Awasthi, Silver Medal to Dr.VrushabhPralhadShende, and Bronze Medal to Ms. AnkitaDebnath, while Appreciation Certificates were presented to Mr Safal Shandilya and Mr RinkeshMeena. A special highlight of the event was the launch of the CLFMA Souvenir 2026 and Survey Report 2026–2030, providing sector insights and supporting knowledge-sharing across the animal agriculture ecosystem.

The second day featured keynote presentations, policy discussions and panel sessions covering key areas of animal agriculture, including feed and raw material availability, innovation and technology adoption, international trade, pet food and the sector's contribution to global food security.

Discussions also examined the role of Artificial Intelligence in improving productivity, decision-making and operational efficiency across the animal agriculture ecosystem.

A dedicated 'One Nation, One Voice' panel brought together national industry associations to discuss greater alignment within the sector and the importance of a coordinated approach to policy advocacy. The sessions highlighted the need for continued government-industry engagement to address emerging challenges and create an enabling environment for sustainable growth.

The CLFMA delegation included:

Mr Suresh Deora, Immediate Past Chairman, CLFMA of India

Mr Divya Kumar Gulati, Chairman, CLFMA of India

Mr SumitSureka, Deputy Chairman, CLFMA of India

Mr Naveen Pasuparthi, Deputy Chairman, CLFMA of India

Mr AbhayParnerkar, Deputy Chairman, CLFMA of India

Mr Abhay Shah, Deputy Chairman, CLFMA of India

Mr Nissar F. Mohammed, Hon. Secretary, CLFMA of India

Mr R. Ramkutty, Treasurer, CLFMA of India

The two-day programme concluded with the valedictory session, reinforcing the importance of collaboration across industry, government, research institutions and the farming community. CLFMA of India reiterated its commitment to facilitating informed dialogue and supporting practical measures that strengthen feed security, animal health, productivity and innovation across the sector. 



nu.ance Biotechnology Showcases Global Presence at SPACE 2026 and Strengthens Industry Engagement at PFI AGM

nu.ance Biotechnology marked its presence at the prestigious SPACE 2026 International Exhibition, held in Rennes, France, bringing together poultry and livestock professionals, industry leaders, technology providers and business delegates from across the world.

The company's participation at SPACE 2026 was particularly significant for its growing international outreach, with delegates and visitors from India, Nepal, Bangladesh and several other countries visiting its booth and interacting with the nu.ance Biotechnology team. The exhibition provided an important platform for the company to showcase its biotechnology-driven solutions, exchange technical knowledge and strengthen relationships with poultry



professionals, customers and industry stakeholders across different markets. A strong delegation from the Indian subcontinent, along with participants from other international markets, added to the global character of nu.ance Biotechnology's participation. The

interactions reflected the increasing interest in innovative and science-based solutions aimed at improving efficiency, productivity and sustainability in the poultry and livestock sectors. During the exhibition, the nu.ance Biotechnology team engaged with visitors, industry professionals and business partners to discuss emerging challenges and opportunities in animal nutrition, health and biotechnology. The event also provided valuable insights into regional market requirements and opportunities for further international collaboration. Mr. Joginder Singh and Dr Nemanja Todorovic, along with the nu.ance Biotechnology team, represented the company at the exhibition and interacted with delegates and visitors throughout the event.



nu.ance Biotechnology Participates as Silver Sponsor at the 37th AGM of the Poultry Federation of India



Continuing its commitment to strengthening industry relationships, nu.ance Biotechnology participated as a Silver Sponsor at the 37th Annual General Meeting (AGM) of the Poultry Federation of India (PFI), held on 23-24 September 2026 at the Grand Hyatt Hotel, Kochi, Kerala. The event brought together poultry industry professionals, customers, business partners and key stakeholders from across India, providing an important platform for networking, knowledge exchange and business development.

nu.ance Biotechnology's participation as a Silver Sponsor reinforced its engagement with the Indian poultry industry. The company's representatives interacted with existing clients, prospective customers and industry

stakeholders, discussing market developments, emerging nutritional challenges and opportunities for collaboration. The meetings also helped strengthen customer relationships, improve market connectivity and identify potential avenues for expanding the company's presence in the Indian poultry sector.

Strengthening Global Partnerships and Industry Collaboration

SPACE 2026 and the 37th PFI AGM provided valuable opportunities for nu.ance Biotechnology to connect with the international poultry and livestock community while reinforcing its relationships within the Indian market. Through its participation in leading international exhibitions and national industry events, nu.ance Biotechnology continues to demonstrate its commitment to innovation, technical collaboration and the development of science-based biotechnology solutions for the poultry and livestock industry. These engagements underline the company's ongoing focus on expanding its global presence, building long-term partnerships and supporting the advancement of modern animal nutrition and health solutions across South Asia and other international markets.



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24th Nov. 2026
 HICC, NOVOTEL, HYDERABAD

Knowledge that Strengthens
 the Future of Poultry

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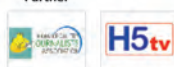
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The global livestock and poultry sector converged at the Parc-Expo in Rennes from September 15 to 17 for the milestone 40th edition of SPACE. Reaffirming its status as Europe's premier hub for animal agriculture, SPACE 2026 delivered an ambitious, data-filled exhibition that showcased the technological evolution of the industry and closed its doors having fully lived up to its ambitious 40-year legacy.

By the Numbers: A Global Gathering

This 40th edition demonstrated the resilience, scale, and ongoing expansion of the

livestock trade. The three-day event drew a massive international crowd, underscoring its pivotal role in cross-border agricultural commerce and technological exchange.

* **Total Attendance:** The exhibition halls welcomed over 100,000 professional visitors across the event's duration.

* **Global Reach:** Delegates from 125 countries registered for the event, ensuring diverse, worldwide representation and strengthening international export channels.

* **Exhibitor Footprint:** More than 1,200 exhibitors presented cutting-edge solutions spanning poultry, cattle, pigs, and



SPACE 2026 Concludes 40th Anniversary Edition at Rennes, France with Thumping Success



aquaculture.

* **Innov'SpaceAwards:** The highly competitive Innov'Space showcase recognized top-tier advancements in animal farming, with a select three breakthrough products earning the coveted 3-star special mention from the expert jury.

Poultry and Animal Health at the Forefront

For trade professionals tracking actionable data and emerging trends, SPACE 2026 offered critical insights into the future of poultry and livestock management. The comprehensive species halls featured concentrated exhibits on poultry and cattle, highlighting solutions targeting feed efficiency, climate-resilient genetics, and automated farm equipment.

Under the strategic direction of Chairman Didier Lucas, the

intelligence directly applicable to regional challenges. The robust international presence facilitated vital dialogue between European innovators, GMP auditors, and key stakeholders from dynamic Asian markets. The on-ground insights gathered in Rennes are critical for domestic producers tracking the regulatory benchmarks, advanced feed formulations, and global export partnerships that will drive the Indian poultry sector forward.

Setting the Stage for Future Growth

The innovations and networking opportunities cultivated at SPACE 2026 provide significant momentum for the global poultry network. As ground sales forces and

regional producers begin implementing these new technologies, the industry is well-positioned for continuous growth. The data and strategies unveiled in France will serve as a crucial benchmark as the sector looks ahead to subsequent regional milestones.

With the 40th edition now successfully concluded, SPACE continues to set the gold standard for global animal farming exhibitions, proving that innovation remains the strongest currency in agriculture. 



exhibition maintained its strong focus on sustainable farming and the integration of digital tools into daily farm operations. From advanced biosecurity measures to automated environmental controls, the technologies debuted in Rennes are engineered to optimize margins and influence ground-level production strategies worldwide.

Bridging European Innovation with Asian Markets

For readers of Hind Poultry and PDF News Point, SPACE 2026 provided a wealth of actionable





IPEMA-Poultry India Calls for a Unified Industry Voice at CLFMA's 67th National Symposium

IPEMA-Poultry India participated in the 67th National Symposium of the Compound Livestock Feed Manufacturers Association (CLFMA) of India, held at The Leela, Mumbai, bringing together policymakers, industry leaders and representatives of national associations to deliberate on key issues shaping India's animal agriculture sector.

The two-day symposium, themed "Animal Agriculture – The Backbone of Sustainable Development," focused on critical priorities including feed security, productivity, farmer resilience, innovation, international trade and coordinated policy action.

One Nation, One Voice

A key highlight of the symposium was the panel discussion "One Nation, One Voice" on day 2, bringing together leaders from major national associations to discuss the importance of collective representation and stronger industry alignment.

The panel was moderated by Mr. Mrityunjay Jha, Commodity Editor & Anchor, Zee Business, and featured:

- Mr. Divya Kumar Gulati, Chairman, CLFMA of India

- Mr. Ranpal Dhanda, President, Poultry Federation of India (PFI)
- Mr. Uday Singh Bayas, President, IPEMA-Poultry India
- Mr. Madan Mohan Maity, General Secretary, West Bengal Poultry Federation (WBPFA)
- Mr. Saji Chako, President, Society of Aquaculture Professionals (SAP)
- Mr. R. Ramkuttu, Broiler Co-ordination Committee (BCC)

The discussion underscored the need for one coordinated industry voice to engage effectively with policymakers, address common challenges and create an enabling environment for sustainable growth across poultry and animal agriculture.

IPEMA-Poultry India: A Call for Collective Action

Participating in the panel, Shri Uday Singh Bayas, President, IPEMA-Poultry India, emphasised that the poultry industry can achieve greater progress when associations

and stakeholders work together with a unified voice and a shared vision.

He highlighted that the sector represents a collective ecosystem involving farmers, equipment manufacturers, feed producers, veterinarians, scientists, policymakers, processors and allied industries. A coordinated approach, he noted, can help the industry communicate its priorities more effectively, strengthen policy engagement and create greater opportunities for growth.

The message from IPEMA-Poultry India was clear: individual associations may represent different segments, but the industry's larger interests are shared. A united voice can create stronger representation, better collaboration and greater impact.

Strengthening the Poultry & Animal Agriculture Ecosystem

The symposium's broader deliberations highlighted the importance of strengthening the entire value chain—from production and feed security to animal health,

technology, markets and farmer capabilities.

Discussions also highlighted the growing importance of domestic feed security, particularly with maize and soybean facing competing demand, as well as the need to improve productivity, veterinary capacity, research and farmer resilience.



The event further addressed international trade, innovation and technology adoption, Artificial Intelligence, global food security and stronger government-industry engagement, reinforcing the need for coordinated action across the sector.

For IPEMA-Poultry India, the "One Nation, One Voice" dialogue represents an important step towards building stronger bridges

among industry associations and creating a common platform for the advancement of Indian poultry.

Together for the Growth of Indian Poultry

IPEMA-Poultry India remains committed to strengthening the poultry sector through collaboration, innovation, technology and collective representation.

As India's poultry sector continues to evolve, a stronger and more unified industry voice can help build meaningful engagement with policymakers, encourage enabling policies, address emerging challenges and unlock new opportunities for farmers and businesses across the value chain.

One Industry. One Vision. One Voice.

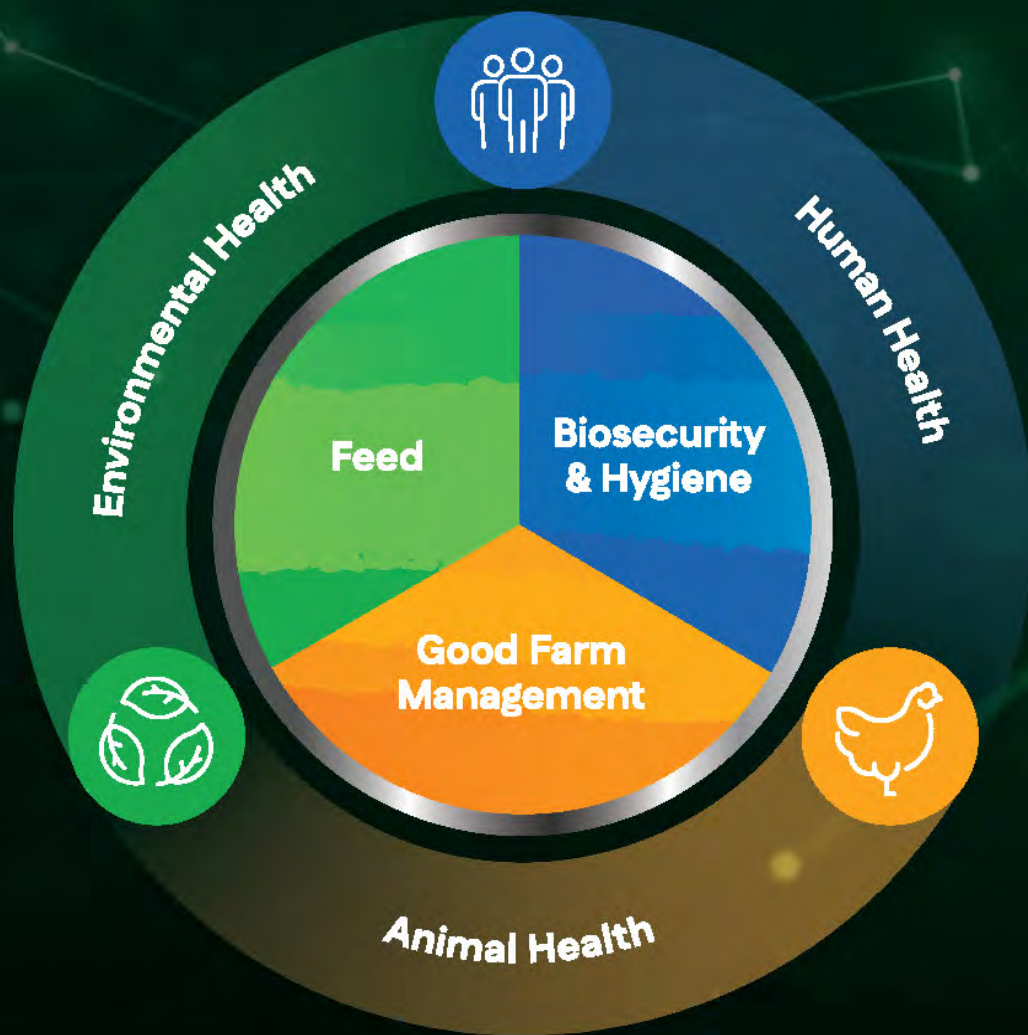
Together, we work towards a stronger, more resilient and globally competitive Indian poultry sector.

IPEMA-Poultry India Invites the Poultry World to Hyderabad

Continuing this spirit of collaboration, IPEMA-Poultry India extends an invitation to the entire poultry fraternity to the 18th Poultry India Expo 2026, the world's largest poultry expo. (Contd. to Pg. 32)



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(Contd. from Pg. 29)

Under the theme “One Nation, One Expo”, the exhibition will bring together the global poultry industry on one platform in Hyderabad.

Knowledge Day: 24 November 2026

Exhibition: 25-27 November 2026

Venue: HITEX Exhibition Centre, Hyderabad

The 18th edition is expected to bring together 550+ exhibitors and 51,000+ industry professionals from over 120 countries, creating a global platform for technology, business, knowledge exchange and collaboration.

From strengthening collaboration in Mumbai to creating global connections in Hyderabad – IPEMA-Poultry India continues to work towards a stronger Indian poultry industry and taking Indian poultry to the world.

See you at the 18th Poultry India Expo 2026! 🇮🇳

Indian Poultry Knowledge Reaches the Global Stage at SPACE France 2026

“Glimpses of Indian Poultry Industry”, authored by Mr. Ricky Thaper and published by Hind Publications. Presented at SPACE 2026, Rennes

The growing global significance of the Indian poultry industry received a special recognition during the recently concluded SPACE 2026 Exhibition in Rennes, France, with the presentation of the book “Glimpses of Indian Poultry Industry”, authored by Mr. Ricky Thaper and published by Hind Publications.



The book was presented by Mr. M. K. Vyas and Mr. Shashank Purohit of Hind Media Group to Ms. Mialitiana Rakotofiringa and Dr Nemanja Todorovic, of Nu.ance Biotechnology, in the presence of the SPACE Exhibition management, including the exhibition manager. The presentation was more than a formal exchange of a publication. It represented an important cultural and professional bridge between India’s dynamic poultry sector and the global poultry community gathered at SPACE, one of the world’s prominent international exhibitions for animal production and poultry.

“Glimpses of Indian Poultry Industry” captures the breadth, evolution and important dimensions of India’s poultry sector and serves as a valuable reference for professionals seeking to understand the Indian poultry landscape. Speaking on the occasion, M. K. Vyas highlighted the importance of taking Indian poultry knowledge and industry achievements beyond geographical boundaries.

“Knowledge has no borders. Presenting a book on the Indian poultry industry at SPACE France is a small but significant step towards connecting India’s poultry fraternity with the global industry.”

Shashank Purohit emphasized that publications play an important role in documenting the industry’s journey and creating opportunities for international understanding and collaboration.

The presentation also underlined the role of Hind Publications and Hind Media Group in documenting, communicating and promoting developments within the poultry industry through publications and media platforms. The exchange at SPACE 2026 reflected the increasingly interconnected nature of the global poultry sector, where knowledge, technology, innovation and industry relationships cross national boundaries.

For Hind Media Group, the presentation of Glimpses of Indian Poultry Industry at SPACE 2026 was therefore not merely a book presentation—it was a message from the Indian poultry fraternity to the international community: 🇮🇳

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The challenge when selecting a feed additive is not a shortage of options. It is selecting the option—or combination of options—that matches your specific production challenge(s).

An additive should never be chosen solely because it is popular, inexpensive per tonne of feed, or supported by an impressive list of claimed benefits. The most effective choice is based on a clear diagnosis of the farm's needs, a credible mode of action, reliable supporting evidence, compatibility with the diet and management system, practical application, and measurable return on investment.

Start With The Problem, Not The Product

Always get the diet right first^{3/4} then add what's needed. Feed additives should complement, not compensate for poor formulation, management or biosecurity and hygiene. The first question therefore should not be, "Which additive should we use?" It should be, "What problem are we trying to solve?"

Factors to Consider When Choosing a Feed Additive



Edward Manchester
Global Business
Development Director
Ecolex Animal Nutrition



Why Requirements Change

This is not a one-time decision. No category or product is automatically "best." The "best" additive can change over time because the production challenge itself is not fixed. Bird age, diet, ingredient quality, feed costs, pathogen pressure, weather, management, and farm performance all change—and the additive program must remain aligned with the current risk. An additive that delivers a strong response in one flock, season, diet, or production system may be less relevant in another.

For example, gut villi development matures at around 10-15 days of age. The pre-starter and starter diets therefore are a prime target for feed additives that positively impact gut structure and

development. The same products may not be cost-effective during the grower and finisher periods.

The right additive program also depends on the business objective. A broiler integrator may be focused on reducing FCR, improving liveability, minimising wet litter, reducing antimicrobial treatments, or improving processing yield. A layer business may prioritise egg mass, persistence, or eggshell quality. Selection criteria should therefore be linked to the most valuable measurable outcome(s) for that enterprise.

Regular review is essential. Performance data, feed and water quality, litter condition, lesion scores, veterinary findings, antimicrobial use, seasonal stress, and ingredient changes should all inform whether the current additive program remains fit for purpose.

Factors To Consider When Evaluating A Feed Additive

Selecting a feed additive is an important technical and commercial decision that should consider several factors:

Clear mechanism of action:

An additive supplier should be able to explain, in practical and scientific terms, how the product works.

The explanation should go beyond broad statements such as “improves gut health,” “supports immunity,” or “enhances performance.” These claims are not necessarily wrong, but they are incomplete. A useful technical explanation should identify:

- The active component(s)
- The mode of action

- The expected biological effect
- The production situation in which the product is most relevant

- The measurable outcomes that can be realistically and reliably achieved^{3/4}not the best result ever reported in a trial
- The limitations of the product

For example, digestive enzymes may improve nutrient availability by reducing anti-nutritional effects or releasing nutrients from feed ingredients. Probiotics may influence microbial competition, metabolite production, and intestinal immune signalling. Organic acids may affect microbial populations and digestive conditions, depending on their acid type, inclusion rate, protection technology, and point of release in the gut. Functional lipid products may differ substantially according to fatty-acid profile, chain length, monoglyceride content, emulsification technology, stability, and delivery.

This last point is particularly important. Ingredients should not be evaluated only by name. Their physical form, formulation, processing, encapsulation or emulsification technology, and availability in the digestive tract can influence their practical value.

A credible supplier should also be willing to explain what the product does *not* do. No additive should be presented as a total “silver bullet” replacement for antibiotics, robust biosecurity and hygiene, nutrition and feed formulation, and farm management such as an effective vaccination program.

Relevant and transparent evidence: Scientific evidence should be central to any purchasing decision. However, not all evidence carries the same weight, and results from one setting may not be directly transferable to another.

A result in pigs, ruminants, aquaculture, or laboratory models may help explain a possible mechanism, but poultry-specific data are essential when evaluating use in broilers, breeders, or layers. Even within poultry, an additive that performs well in young broilers may not necessarily deliver the same result in layers, breeders, or birds under heat stress.

Trials conducted under a realistic challenge: Where possible, look for studies conducted under conditions similar to the intended use: commercial stocking density, typical feed ingredients, regional disease pressure, practical production conditions, and relevant management systems.

Challenge studies are also useful, particularly for products intended to support birds exposed to coccidiosis, necrotic enteritis, heat stress, or high pathogen pressure. However, the level and type of challenge must be considered. A very severe experimental challenge may not predict field performance, while a study with almost no challenge may fail to demonstrate whether a product provides meaningful resilience.

Meaningful outcomes: Does the product translate into measurable outcomes. Depending on the product objective, these may include:

- FCR and body-weight gain
- Feed intake
- Mortality and culls
- Lesion scores and intestinal morphology
- Litter moisture and footpad quality
- Microbial counts or pathogen prevalence
- Immune or inflammatory markers
- Egg mass, egg quality, or persistence in layers
- Carcass yield and processing outcomes
- Reduced need for therapeutic intervention

It is important to distinguish between statistical significance and commercial significance. A small numerical change may be statistically valid but offer little economic value under commercial conditions. Conversely, a modest improvement in FCR, livability, or uniformity may deliver substantial financial value in a large integrated operation.

Repeatable evidence: One successful study is encouraging, but repeatability across multiple trials, production systems, diets, and challenge conditions is more persuasive. Look for a coherent body of evidence rather than relying on a single result.

The literature on non-antibiotic strategies for enteric health shows why this matters. Probiotics, prebiotics, organic acids, enzymes, phytogenics, fatty acids, and other approaches have demonstrated potential in experimental and

commercial settings, but their results can vary with the pathogen challenge, diet, management system, bird age, and product formulation.

Match the product to the production stage: The gut-health priorities of a flock change over time. In the starter period, priorities often include early gut development, feed intake, microbial establishment, and resilience during vaccination or environmental transition. During the grower period, dietary changes, coccidial challenge, increasing feed intake, litter conditions, and stocking density can become more important. In the finishing stage, feed efficiency, flock uniformity, and processing outcomes may be key concerns.

A feed additive program should therefore be reviewed by phase, not simply applied at one inclusion rate from placement to depletion because it is convenient. Some products may provide greatest value during early life; others may be used strategically during known high-risk periods. The most appropriate program depends on flock history, feed formulation, challenge profile, and economics.

Compatibility with the total diet: A feed additive does not operate in isolation. Its effectiveness can be influenced by the diet, feed-processing conditions, ingredient quality, use of other additives, and the overall feeding programme.

Key questions include:

- Is the product stable during pelleting, conditioning, storage, and transport?
- Is it compatible with other feed additives, such as enzymes, organic acids, or probiotics?

- Does it require a specific mixing sequence or special handling?
- Will it affect pellet quality, feed flow, odour, palatability, or feed intake?
- Can the product be accurately and consistently dosed?
- Does the supplier provide a quality-control specification for the active ingredient and batch-to-batch consistency?

The diet itself should also be reviewed. A gut-health additive is unlikely to show its full value if birds are receiving highly variable raw materials, damaged fats, excessive indigestible protein, poor-quality pellets, or diets affected by high mycotoxin levels.

Practical application: The best technical solution has limited value if it cannot be applied reliably. Practicality should be considered early in the selection process.

Evaluate the following:

- Ease of use in the feed mill or on farm
- Storage requirements and shelf life
- Availability of local technical support
- Ability to supply consistently at commercial scale
- Registration and regulatory status in the target market
- Worker safety and handling requirements
- Compatibility with existing quality-assurance systems

For many poultry businesses, consistency is more valuable than an

occasional exceptional response. A product that delivers modest but repeatable benefits, is easy to apply, and fits existing feed-manufacturing systems may be more commercially attractive than a highly complex product with variable field performance.

Value, not simply cost:The cost per tonne of feed is an incomplete measure of value. A more useful question is: what is the expected return per bird, per kilogram of live weight, per dozen eggs?

The return on investment will vary according to ingredient cost, feed price, production system, health challenge, and baseline performance. Products are often more valuable under defined challenge conditions than during periods of exceptional flock health. This is why farm-specific trial work is important.

Commercial Trials

A well-designed commercial trial should include clear objectives, accurate feed and performance records, agreed success criteria, and transparent data analysis. Ideally, it should be conducted with input from the nutritionist, veterinarian, farm manager, feed mill, and supplier's technical team.

Comparable houses or flocks are essential. Treatment and control groups should have similar house design, equipment, ventilation, stocking density, chick source, bird age, diet, vaccination programme, and management practices. Wherever possible, houses should be located on the same farm, operate concurrently, and receive birds from the same hatchery source. Paired-house testing is widely

recommended because it reduces the risk that a difference in performance is actually caused by location, weather, equipment, or management rather than the additive itself.

The trial also needs sufficient replication. One treated house and one control house can provide an initial indication, but it cannot reliably distinguish a genuine treatment effect from normal flock-to-flock variation.

The principles of designing reliable, commercially relevant on-farm trials will be covered in more depth in a forthcoming technical article.

A Practical Selection Checklist

Before making a final decision, poultry producers, vets and nutritionists should be able to answer these questions:

- What specific performance challenge are you trying to address?
- What evidence confirms that this is the real problem?
- What is the product's active component and mechanism of action?
- Is the available evidence relevant to your bird type, age, diet, management system, and challenge conditions?
- Are the claimed outcomes measurable and commercially meaningful?
- Is the product stable, compatible, and practical in your feed/manufacturing system?
- Does the supplier provide transparent technical data, quality assurance, and local support?

- What is the expected return on investment under your production conditions?
- How will you measure success after implementation?
- Which underlying management, nutrition, water, litter, vaccination, or biosecurity issues must also be addressed?

Choose With Purpose

The most successful programs begin with clear objectives and realistic expectations. They use science to guide product selection, evaluate performance under commercial conditions, and continuously refine the program as challenges change.

Success depends on choosing the right tool for the right problem, at the right time, within a well-managed production system.

For poultry producers, the opportunity is clear: move beyond selecting additives by reputation or price alone. Choose with purpose, measure outcomes carefully, and build gut health as a foundation for healthier birds, stronger performance, responsible antimicrobial stewardship, and more sustainable poultry production.

Want To Know More?

This technical article is part of Ecolex Animal Nutrition's continuing knowledge transfer efforts, supporting more sustainable and resilient animal production systems.

Follow us at www.ecolex.com as the company shares more actionable One Health insights and strategies for building a more secure, resilient food system from farm to fork.

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The 37th Annual General Body Meeting (AGM) of the Poultry Federation of India at Hotel Grand Hyatt, Kochi – A Grand Success



The two days PFI 37th AGM witnessed the presence of over 950 plus participants from across India and 111 sponsoring companies, reflecting the strength and unity of India's poultry community.

The AGM began with the lighting of the ceremonial lamp, symbolizing growth, progress and prosperity in the poultry sector.

Mr. Ranpal Dhanda, President, Poultry Federation of India, welcomed all participants,



expressing heartfelt gratitude to all sponsoring companies for their valuable support in making this 37th AGM a grand success with their presence. PFI President said this PFI AGM is an occasion where the entire

country's poultry sector has gathered on a single platform to connect, share experiences and deliberate on the future course of action. The entire value chain of the poultry sector is present on this platform—ranging from farmers, breeders, feed millers, and integrators to medicine and equipment companies, doctors, scientists, and associations. And therein lies PFI's greatest strength. Mr. Dhanda added we must place equal emphasis on technology,



scientific knowledge, disease management, feed quality, genetics, biosecurity, and modern farming practices. Our aim is to ensure that the knowledge possessed by scientists and experts does not remain confined to conferences and laboratories; the benefits of research must reach the farm level. In this context, VIV Select India 2026 has been a significant milestone for us.

Mr. RanpalDhanda further said India is a young nation today, and one of our greatest challenges is delivering affordable, high-quality nutrition to as many people as possible. Eggs and chicken play a vital role in this. For us, these are not merely poultry sector products; they are crucial components of nutritional and protein security. Therefore, in the future, PFI will vigorously advance the “Mission Protein India” initiative. We will strive to disseminate accurate, scientific information regarding the nutritional benefits of eggs and chicken to the public through awareness programs, social media, digital platforms, and other communication channels. Our objective is to address the misconceptions and misinformation surrounding poultry products in the country by presenting facts and scientific evidence. Today, we have many young professionals, entrepreneurs, veterinarians, and next-generation poultry farmers among us. PFI will strive to bring the youth into the fold of the organization, giving them an opportunity to voice their views and play a role in the future leadership of the sector. After all, the poultry sector of the next 10–20 years will be in the hands of today’s youth.

The inaugural address was followed by the Annual Report presented by Mr. Ravinder Singh Sandhu, Secretary, who highlighted following activities being done by PFI in last one year. Regarding the Bird Flu Vaccine Policy: Bird Flu has been a major concern for farmers. PFI has consistently raised the issue of LPAI and HPAI vaccines with the government. As you all know, the PFI team worked hard to secure permission for the LPAI vaccine and maintained continuous coordination with the Department of Animal Husbandry (Government of India) regarding the HPAI vaccine. PFI with support from other national poultry associations have achieved significant success in this regard; now, the HPAI vaccine can be manufactured in India and legally imported.



Efforts to ensure farmers can easily obtain the Pollution Board NOC: To address this, the PFI team held meetings with the Haryana government, advocating for the exclusion of the poultry sector from the 'industry' category regarding Pollution Board NOCs. We proposed a separate policy for poultry NOCs that requires minimal documentation. PFI Team is hopeful that the Haryana government will soon issue a notification on this matter.

Regarding Market Committee fees for maize and pearl millet (bajra) – Taking this issue seriously, the PFI team held a meeting with the Haryana government. This meeting took place under the chairmanship of our senior colleague and Honorable Cabinet Minister, Shri MahipalDhanda Ji, and was attended by the Chief Secretary of Haryana and senior officials from the Mandi Board; other poultry associations also participated alongside the PFI team.

Initiative for biogas plant subsidies for breeder and layer farming – Poultry waste poses a major challenge for our fellow

farmers. The cost of installing biogas plants to dispose of this waste is very high; consequently, our team has voiced the farmers' concerns to the Government of India, specifically requesting a subsidy of Rs. 1 crore for biogas plants.

Regarding rising Soya DOC prices – Our team conducted a survey to identify the underlying causes and discovered that soya stocks were being hoarded. In response, we wrote to the PMO and the relevant ministry, urging them to impose an upper limit on soya stockpiling. This intervention halted the rise in soybean prices; while we had anticipated a sharp price surge due to hoarding, the situation was successfully brought under control.

Regarding maize quality and production – Thanks to the sustained efforts of the PFI team, we have observed a significant increase in maize production in the North this year compared to previous years. Through various maize-focused seminars, we have been consistently raising awareness among farmers about maize quality to ensure there is no shortage in the future, given the rising demand.

PFI purchases a plot for a laboratory – 400-square-yard commercial plot has been purchased in Panipat for the PFI laboratory. The project report is ready, and work is set to commence shortly. The laboratory will be completed soon, providing the poultry sector with





enhanced technological support. Its primary objective is to offer farmers and the entire poultry sector superior technical support, accurate disease identification, and scientific information.

VIV Select India Exhibition-PFI has enabled even small-scale farmers to experience an international exhibition. Our team brought in thousands of farmers from across the country to provide them with insights into poultry-related technologies, ensuring that advanced technology reaches even the smallest of farmers. Thanks to everyone's contribution, this exhibition was a resounding success. While we had initially planned to hold this event biennially, given its success and with your continued support, it will now be organized annually – with the next edition scheduled for April 21-23, 2027, at the Yashobhoomi Convention Centre.

Later the Financial Report was presented by Mr. Rahul Khatri, Treasurer, which was unanimously approved by all the PFI Members. Mr. Sanjeev Gupta, Vice President (HQ) extended Vote of Thanks. Mr. Gupta extended special thanks to all PFI Executive Committee Members, Industry Leaders, Technical Speakers, Delegates Media partners and the entire management team for their dedicated efforts and teamwork.

Technical & Business Sessions - The day featured insightful presentations by leading industry experts and companies: Mr. Uday Singh Bayas, President, Indian Poultry Equipment Manufacturers Association (IPEMA) and Poultry

India invited all the delegates present at PFI AGM to attend Poultry India Exhibition being organised at HITECH, Hyderabad on November 25-27, 2026. Later the sponsoring companies gave very interesting and education presentations. This was followed by several educating and informative technical presentations by Team Symbio, Dr. Ajeet Bishnoi, Dr. Harish & Dr. Rahul.

Dr. Rakesh Gupta, General Manager – Technical, Venkateshwara Hatcheries (VH Group) gave very impressive presentation on “Management of Immunosuppression in Broilers” which was very much appreciated by the delegates. There was good interaction after the presentation and Dr. Rakesh Gupta satisfactorily replied to all the questions.

Dr. Vijay Anand, Soy Excellence Center (SEC) India Center Lead, presentation on “Soy as a Continuing Foundation for the Feed Industry” was another engaging segment. The clarity of thoughts and practical approach provided the delegates with several valuable takeaways. This was followed by presentation of certificates by PFI Core Team to the four toppers of Soy Excellence Center course, a good initiative by US Soybean Export Council.

A high-level panel discussion on “Indigenous Viral Strains for Poultry vaccines: Strengthening Disease Control Through India Specific Solutions” was there which was very well moderated by Dr. Nitin Vasantrao Kurkure and the distinguished panel included Dr. Premanshu Dandapat, Dr. NK

Mahajan, Dr. Shirish Nigam, Dr. Sanjay Gavkare and Dr. Gowthaman. Press and Silver & Bronze category sponsors were felicitated for their continuous support, by presenting mementoes. Dr. Jeetendra Verma, Executive Committee Member, Poultry Federation of India, extended Vote of Thanks. The evening concluded with a musical program and cocktail dinner, offering networking opportunities and celebrating unity within the poultry fraternity.

The second day of the 37th Annual General Body Meeting of Poultry Federation of India continued with insightful policy sessions, dignitary addresses and recognition of excellence in the poultry sector.

The day began with welcome address by Mr. Ranpal Dhanda, President, Poultry Federation of India. He emphasised the Federation's commitment to promoting scientific, profitable and sustainable poultry farming across India. The pace at which India's poultry sector has grown over the last few decades is truly remarkable. Today, our country ranks among the world's leading producers of eggs and chicken. According to the ICAR, the poultry sector is making a significant contribution to India's food and nutritional security. We need to consider Where will India's poultry sector be in the next ten years? And an even more important question is Are we prepared today for the challenges of the coming decade?

PFI President said "Poultry feed security is an essential part of India's protein security." If quality



feed is not available at competitive prices, we will be unable to simultaneously achieve farmer profitability, affordable protein for consumers, and global competitiveness for the industry. Today, our scientists have made seeds available that allow us to achieve yields of up to 10-11 tonnes per hectare. I say this based on my own practical experience. For the past three years, I have been cultivating maize on approximately 20 acres, and I am achieving yields of up to 10-11 tonnes per hectare. However, looking at the country as a whole, the average maize productivity here currently stands at only about 3-4 tonnes per hectare. This implies that while we possess quality seeds and scientists have

developed superior varieties, the major challenge lies in our inability to deliver these high-quality seeds to every farmer in sufficient quantities. Therefore, our future focus must be on ensuring that the high-quality, high-yield hybrid seeds available to us reach every farm and every farmer. These seeds should be made available at reasonable and subsidized rates so that small and medium-scale farmers can also utilize them.

Mr. Ranpal Dhanda said Our second priority is to transform disease surveillance into an "Early Warning System." If animal feed represents our first challenge, disease management is our second major hurdle. Modern poultry farming is highly intensive and interconnected. A disease outbreak is not merely a problem for a single farm; it can become an issue for the entire cluster. Therefore, I propose the creation of a National Poultry Disease Surveillance Grid. We should develop an integrated system connecting – Farm '! Veterinarian '! District Laboratory '! State Laboratory '! National Reference





Laboratory – through a digital network.

Mr. Dhanda added Our third priority is: Vaccination tailored to Indian conditions. India should become a leader in innovation not just a market in the field of poultry vaccines. When Indian science and Indian industry collaborate, Indian solutions can be developed for Indian challenges. Therefore, we urge that the “Indigenous Strain-Based Vaccine Development Programme” be further strengthened. We need to establish a framework wherein ICAR, Veterinary Universities, the Government, the Vaccine Industry, and the Poultry Industry collaborate to conduct research on priority disease.

This was followed by launch of Mission Protein India and its mascot by the Honourable Chief Guest Shri MahipalDhanda, Minister of Education, Government of Haryana, along with all the dignitaries on the dias. Mission Protein India is an initiative by PFI in promoting protein awareness by launching an Instagram page titled “Mission Protein India.” This initiative will provide the general public with information regarding the nutritional value of protein. Our goal is to ensure that accurate, scientific information reaches everyone, enabling people to

understand the importance of better nutrition for their health and adopt it into their lifestyles.

Later Mr. Vijay Sardana, Advocate, Supreme Court of India & Techno-Legal Advisor, Poultry Federation of India gave Keynote address. National Poultry Export Mission –On behalf of Poultry Federation of India, it was proposed to Establish a National Poultry Export Mission 2035, with PFI, DAHD, APEDA, MoFPI, Commerce Ministry and relevant state governments working against annual milestones. The Proposed US\$10 Billion Export Basket. India should move progressively from bulk shipments to specification-based shipments. The buyer should be able to specify: weight + cut + fat level + packaging + certification + microbiological standard + halal status + traceability. That is how a commodity becomes a differentiated export product. The objective should be to establish Indian processing companies as international suppliers.

Dr. Sunil Neelam, ICAR-Indian Institute of Maize Research gave interesting and highly appreciated presentation on “Strategy to Meet Maize Requirement for Poultry in Changing Scenarios”. This was followed by address by Mr. Ashok Thakur, Guest of Honour and Director, National Agricultural Cooperative Marketing Federation of India (NAFED). Mr. Thakur offered all the support to poultry sector as it’s creating lot of employment among young generation. His emphasis on strengthening protein security, feed security, farmer welfare and



sustainable growth provided important direction for the sector.

The honourable Chief Guest, Shri MahipalDhanda, Minister of Education, Government of Haryana addressed the gathering which was truly insightful and inspiring. It was indeed an honour and privilege to hear his valuable thoughts and guidance. The clarity of his vision and his commitment to working closely with industry stakeholders were highly appreciated by all the delegates. The honourable Chief Guest concluded by saying together, let us take Indian Poultry to greater heights and contribute meaningfully to the vision of a Healthy, Prosperous and Viksit Bharat.

Mr. Ricky Thaper, Joint Secretary, delivered The Vote of Thanks by appreciating Hon’ble Chief Guest Shri MahipalDhanda Ji, Hon’ble Education Minister, Government of Haryana, and the Guest of Honours for graciously sparing their valuable time to join and bless the 37th AGM with their presence and extended deep appreciation to all 950 plus participants, 111 sponsoring companies, Speakers, Special Invites, Press and all PFI Executive Committee team for their contribution to making the two-day AGM a grand success.

Post lunch there were technical presentations by Mr. Anil Singh Tomar also Mr. Arvindra



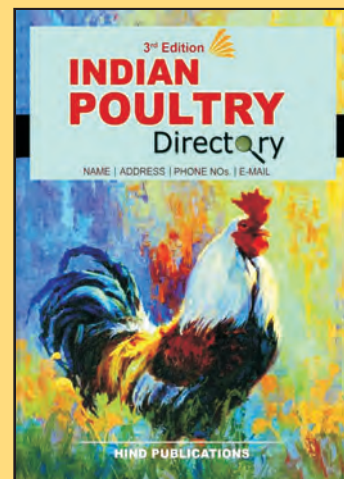
Singh. The Panel Discussion on “Beyond Maize and Soy-Alternative Feed Ingredients for Efficient and Cost-Effective Poultry Production” was very nicely Moderated by Dr. Tarun Shridhar and the panellist included Prof. Dr. PK Shukla, Dr. Ashok Kumar Pattanaik, Dr. Amit Das, Dr. Shiv Kumar Bhardwaj, Dr Nataraja Hulegondi and Dr. Ajay Deshpande.

This was followed by the insightful addresses by leading voices from the poultry industry that added tremendous value to the AGM. The poultry leader’s; Mr. Divya Gulati, Mr. Vasant Kumar, Mr. Madan Mohan Maity and Mr. Bahadur Ali’s perspectives highlighted the sector’s key challenges, emerging opportunities and the need for stronger collaboration among farmers, industry, scientists and policymakers. Their valuable suggestions on the growth and future of India’s poultry sector reflected a deep understanding of the challenges and opportunities before the industry. The industry leaders brought valuable on-ground experience and practical insights, particularly on feed security, cost competitiveness, farmer

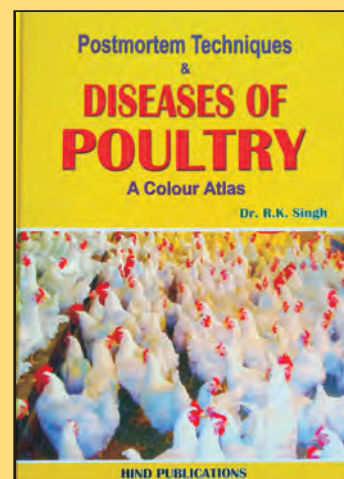
sustainability, innovation and the future growth of Indian poultry. Their forward-looking thoughts and constructive suggestions provided meaningful direction for building a more resilient, sustainable and globally competitive poultry industry in India. The rich exchange of ideas truly reflected the strength, unity and collective vision of the poultry fraternity.

Later there was mementoes presentations to Special Guests & Poultry Industry Associations and Super Platinum, Platinum, Diamond & Gold Sponsors. Mr. Rahul Khatri, Treasurer, extended Vote of Thanks. The 37th AGM of the Poultry Federation of India concluded on a highly positive and inspiring note, reaffirming our collective commitment to the growth, sustainability and long-term strength of India’s poultry sector. The discussions, insights and interactions throughout the AGM reinforced one clear message: a strong poultry industry is essential for India’s protein security, farmer prosperity and food security. The evening concluded with a musical program and cocktail dinner, offering networking opportunities and celebrating unity within the poultry fraternity

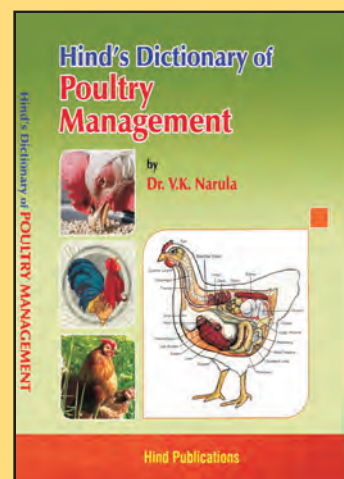
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IPEMA-Poultry India Strengthens Industry Collaboration at PFI's 37th AGM in Kochi



IPEMA-Poultry India proudly supported and participated in the 37th Annual General Meeting of the Poultry Federation of India (PFI) held on 23-24 September 2026 at Grand Hyatt Kochi Bolgatty, bringing together leading voices from across India's poultry fraternity.

The two-day AGM emerged as a strong platform for knowledge exchange, industry dialogue, networking and collaboration, with discussions focused on the growth, sustainability and long-term development of India's poultry sector.

The AGM featured insightful policy sessions, expert addresses and industry discussions covering key areas including bird health and nutrition, farm technology, feed security, India-made vaccines and waste-to-wealth. The launch of Mission Protein India and its mascot

marked another significant highlight of the gathering.

The event was graced by Shri Mahipal Dhanda, Hon'ble Minister of Education, Government of Haryana, as Chief Guest, along with distinguished guests and senior representatives from government, NAFED, ICAR, industry and allied organisations.

IPEMA-Poultry India: Strengthening Industry Connect

The IPEMA-Poultry India corner became a vibrant networking space, facilitating meaningful interactions with poultry leaders, stakeholders, associations and professionals.

Shri Uday Singh Bayas, President, IPEMA-Poultry India, engaged with industry leaders and dignitaries, sharing IPEMA-Poultry India's initiatives towards strengthening technology,

innovation and industry collaboration.

During the event, Shri Mahipal Dhanda visited the IPEMA-Poultry India corner and interacted with the team. Discussions highlighted the importance of strengthening industry-government engagement and creating an enabling environment for the continued growth of poultry.

In his address, Shri Uday Singh Bayas highlighted the scale and significance of Indian poultry, describing it as a critical contributor to nutrition security, rural employment and high-quality animal protein. He also emphasised the need to address strategic challenges such as feed costs, maize and soya dependency, disease, antimicrobial resistance, climate stress and sustainability.

He called for greater coordination among Government, States, ICAR, NABARD, NAFED



and industry, stressing the importance of continuity, clarity and speed in enabling the sector to grow and secure India's protein needs.

Advancing Technology & Self-Reliance

Highlighting IPEMA's role, Shri Bayas reaffirmed the association's commitment to strengthening India's poultry equipment, housing, automation and agri-tech ecosystem through homegrown innovation, higher standards and technology adoption.

He emphasised that IPEMA-Poultry India seeks to connect technology, equipment, genetics, nutrition, health and policy on a common platform—helping Indian manufacturers innovate, compete and expand into global markets.

A Stronger Poultry Industry Through Collaboration

The AGM also featured a panel discussion on "Beyond Maize and Soy – Alternative Feed Ingredients for Efficient and Cost-Effective Poultry Production", moderated by Dr. Tarun Shridhar, with participation from leading experts.

Perspectives from prominent poultry industry leaders further highlighted the sector's challenges, emerging opportunities and the importance of stronger collaboration among farmers, industry, scientists and policymakers.

The two-day AGM, attended by 950+ participants and supported by 111 sponsoring companies, concluded on a positive note, reaffirming the collective commitment of the poultry fraternity towards a stronger, sustainable and globally competitive Indian poultry sector.

IPEMA-Poultry India Invites the Poultry World to Hyderabad

Continuing this spirit of collaboration, IPEMA-Poultry India extends an invitation to the entire poultry fraternity to the 18th Poultry India Expo 2026, the world's largest poultry expo.

Under the theme "One Nation, One Expo", the exhibition will bring together the global poultry industry on one platform in Hyderabad.

Knowledge Day: 24 November 2026

Exhibition: 25-27 November 2026

Venue: HITEX Exhibition Centre, Hyderabad

The 18th edition is expected to bring together 550+ exhibitors and 51,000+ industry professionals from over 120 countries, creating a global platform for technology, business, knowledge exchange and collaboration.

From strengthening collaboration in Kochi to creating global connections in Hyderabad—IPEMA-Poultry India continues to work towards a stronger Indian poultry industry and taking Indian poultry to the world. 

See you at the 18th Poultry India Expo 2026!





Aviagen India Empowers Poultry Producers at Specialized Ventilation Workshop in Jaipur

Aviagen India successfully concluded its two-day “Ventilation Workshop for Broilers in Closed Houses,” held from October 6 to 7, 2026, at the Prime Amber Resort in Jaipur.

Designed to provide practical guidance on maximizing flock performance in closed broiler houses, the event brought together around 70 industry professionals to discuss the complexities of managing ventilation across diverse climatic conditions. Hind Poultry and PDF News Point also joined the elite workshop on Ventilation.

The comprehensive programme was meticulously



structured, moving from core principles to hands-on practice.

Day 1, themed “Foundations: ventilation and house design,” commenced with a welcome address by Dr. Ramakrishna. The technical sessions delved into managing ventilation in hot and humid environments, led by Andrew Bourne, Technical Service Manager at Aviagen Global. Bernard Green, Ventilation

Technical Service Manager at Aviagen Global, followed with an in-depth presentation outlining complete EC house design.

Day 2 shifted the focus toward essential daily practices, encompassing brooding, equipment, water, biosecurity, and overall management. Key sessions included brooding management to achieve good broiler performance and the importance of good water quality, both delivered virtually via Zoom by Aviagen’s Michael Block.

Andrew Bourne returned to the stage to detail tunnel house design, equipment choices, and good





management practices for best broiler performance in an EC house.

Bernard Green further enriched the agenda with a specialized session covering ventilation management for broilers during the rainy season and winter in an EC house.

Additionally, Dr. Sivakumar Duraisamy, Senior Technical Service Manager at Aviagen India, shared vital best biosecurity practices for closed houses.

A standout feature of the two-day event was the interactive Q&A and short quiz segments concluding each block of sessions.

Facilitated by Dr. Sivakumar and Dr. Elango Palaniyandi, National Commercial Manager at Aviagen India, these engaging sessions ensured participants could directly address their operational queries and reinforce their learning.

The event successfully closed with a certificate distribution ceremony led by Vinod, followed by vote of thanks delivered by Dr. Elango.

As the Indian poultry sector continues to modernize and adopt closed housing systems, such technical workshops are indispensable.

They provide the foundational knowledge and advanced equipment understanding needed to underpin good flock performance.





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A Huvepharma Initiative

RESCOM
SUMMIT 2026



Huvepharma SEA Successfully Hosts RESCOM Summit 2026 in Shillong

Bringing Together India's Leading Poultry Health Experts Under "Poultry Health 360°"

Shillong, Meghalaya – The 5th edition of RESCOM Summit, held from 3rd to 5th September 2026 at Shillong, concluded successfully, marking a landmark event for Huvepharma SEA (Pune) Pvt. Ltd, with high-quality scientific deliberations focussed on sustainable poultry production and national protein security.

"POULTRY HEALTH 360," held at Shillong, brought together more than 250 veteran veterinary practitioners, creating a PAN-India technological network of veteran veterinary doctors and trusted professionals who contribute to poultry production with a focus on safety, quality, and an international perspective on protein. The emerging challenges in the poultry industry, such as disease emergence, nutritional inputs, quality and cost management, adoption of emerging technologies to strengthen livestock production, robust value chain development, and mapping of consumer preferences, were thoroughly discussed to strategize the future existence and structure of the industry.

Every veteran participated and contributed valuable insights to ensure that the future of India's poultry industry progresses in the right direction.




Dr. Tarun Shridhar

Director General of Indian Chamber of Food & Agriculture; and Former Secretary, Dept. of Animal Husbandry and Dairying, Min of FAHD, Govt. of India

Dr. Tarun Shridhar highlights the poultry sector as a powerful vehicle for rural transformation. He emphasizes that because poultry farming features short production cycles and low structural barriers, it is uniquely capable of generating rapid rural livelihoods, enhancing smallholder income, and actively empowering marginalized and women farmers. From an agribusiness standpoint, Dr. Shridhar advocates for breaking traditional cultural taboos and accelerating tech-driven integrations across feed mills, processing infrastructure, and cold-chain supply loops to minimize post-harvest food waste. Ultimately, he underscores that bolstering India's macro food and nutrition security relies heavily on building an innovative, sustainable, and globally competitive poultry ecosystem to meet the domestic demand for affordable, high-quality animal protein.



Dr. Nitin Kurkure specifically focusing on **Newcastle Disease (NDV)** and **Avian Influenza (AIV)**. Driven by wild bird migratory flyways intersecting dense commercial farming systems, these WOA-notifyable pathogens cause massive industry devastation, exemplified by an average **21% flock mortality** for NDV and a **2,200 crore INR national loss** during the 2006 H5N1 outbreak. The presentation highlights an **immunological paradox** where historical Genotype II vaccines are failing because rapidly evolving field strains (such as Genotypes VII, XIII, and XXII for NDV, and mutating H5N1/H9N2 clades for AIV) display significant **antigenic mismatch** and vaccine escape. To bridge these gaps, it calls for next-generation genotype-matched vaccines, scaled genomic surveillance, transparent government compensation to eliminate under-reporting, and strict adherence to mandatory **structural and operational biosecurity** to mitigate zoonotic risks to field handlers.


Dr. Nitin V. Kurkure

Director of Research, Maharashtra Animal & Fishery Sciences University, Nagpur




Dr. Devender Hooda

Director - Sales & Technical,
Huvepharma SEA (Pune) Pvt. Ltd.

Dr. Devender Hooda details the severe sub-clinical threat of Mycoplasmosis (*M. gallisepticum* / MG and *M. synoviae* / MS) in Indian poultry, which incurs an estimated national value loss of 6,000 to 7,500 crore INR (0.8 billion USD). These pathogens severely suppress bird immunity and drive major production losses, including up to a 47% body weight drop in broilers and a 10% to 20% decline in layer egg production. Long-term data captured by Huvepharma's "My-Screen" PCR testing service—which has screened over 30,000 birds since 2014—reveals that infections are shifting from isolated cases to complex co-infections (Both MG/MS+), heavily affecting younger flocks due to prominent vertical transmission from breeding stock. Because the bacteria utilize sophisticated immune escape tactics like surface protein switching, molecular mimicry, and protective biofilms, Dr. Hooda outlines six critical recommendations, urging the industry to place breeder monitoring at the center of control strategies and target MS as a primary surveillance threat.



Mr. Bruno Sand explained that modern broiler chickens, genetically optimized for rapid growth, have a biological trade-off that compromises their **immune systems**, making them highly vulnerable to persistent environmental pathogens.

To protect flock health and profitability, the presentation outlines a dual-defense strategy: **terminal biosecurity**, which utilizes a strict "clean before disinfect" protocol at the end of a production cycle, and **continuous biosecurity**, which enforces daily protections like controlled visitor entries, vehicle spray arcs, boot dips, and strict carcass management to keep disease out.)


Mr. Bruno Sand

Head of Technical Marketing, Lanxess
Biosecurity Solutions




Dr. P. K. Shukla

Professor and Head of The Department of Poultry Science at DUVASU Mathura & President of the Indian Poultry Science Association (IPSA)

Dr. P. K. Shukla explained Precision nutrition utilizing feed enzymes serves as a vital strategy for sustainable poultry production by maximizing nutrient absorption, minimizing feed costs, and lowering environmental impact. Enzymes such as phytases, proteases, and xylanases break down anti-nutritional factors like phytic acid and non-starch polysaccharides (NSPs), unlocking hidden energy and essential minerals from raw feed ingredients. This biochemical breakdown allows nutritionists to precisely formulate diets with lower-cost alternative ingredients while achieving optimal feed conversion ratios (FCR) and faster bird growth. Furthermore, by significantly increasing nitrogen and phosphorus utilization inside the gut, enzyme supplementation drastically reduces the excretion of these nutrients in manure, mitigating environmental challenges like ammonia emissions and soil pollution.



Mr. O. P. Singh explains that the global poultry industry has arrived at its "bullet-train moment," transitioning from traditional intuition-driven practices to data-fueled artificial intelligence (AI) systems across the entire farm-to-fork value chain. He outlines five core application domains—**hatchery management, health monitoring, feed optimization, predictive analytics, and environmental control**—which connect live consumer retail loop data directly to farm operations to drastically improve **feed conversion ratios (FCR)**, reduce food waste by 15%, and boost bird welfare. Mr. Singh stresses that artificial intelligence must not be treated as a passive IT project but as a deliberate leadership challenge focused on data equity, strict ethics, and building "data moats" so smaller operators are not excluded. Ultimately, he presents the **DRIVE framework** (Digitize, Run pilots, Involve talent, Engage VIPs, Execute now) to guide immediate industry actions, emphasizing the overarching conclusion that **AI will not replace farmers and technicians, but farmers & technicians who use AI will replace those who do not.**


Mr. O. P. Singh

Managing Director
Huvepharma SEA (Pune) Pvt. Ltd.



NOVUS President and CEO Dan Meagher receives 2026 International Visionary Award

Dan Meagher, president and CEO of NOVUS, received the 2026 International Visionary Award from Saint Louis University's Boeing Institute of International Business during its Annual International Business Awards Dinner on Sept. 30.

A St. Louis native, Meagher earned his business degree from Saint Louis University, where he also played soccer and baseball before graduating in 1983. He said receiving recognition from his alma mater was a wonderful surprise.

"This was completely unexpected and very humbling," Meagher says. "NOVUS has been involved with the Boeing Institute of International Business for years because we value its opportunities for collaboration and knowledge sharing. Receiving this award from such a trusted organization and a pillar of the business community is a real honor."

The award celebrates the achievements of top global business leaders and their impact on international leadership.

"Each year, a number of senior executives are nominated for the International Visionary Award and the Globalist Award," says Hadi Alhorr, Ph.D., director of the Boeing Institute of International Business. "The event committee for the Boeing Institute's Advisory Board meets and discusses the candidates and brings the nominations to the general board for voting."



Alhorr says the Institute's advisory board is composed of top executives from multinational companies in the St. Louis region. Previous award

recipients include Tony Cheng, president and CEO of RGA; Patrick Sly, executive vice president of Emerson; and David Steward, chairman and founder of World Wide Technology.

Since 2019, Meagher has led NOVUS, a U.S.-based feed additive company with employees in 22 countries and customers in over 85 countries. He also serves as board chair of the Institute for Feed Education and Research (IFEEDER), is the former chair of the American Feed Ingredient Association (AFIA), and a member of the International Feed Industry Federation (IFIF), which represents and promotes the

global feed industry through national and regional feed associations.

Meagher said involvement in these organizations gives him the opportunity to connect with people and perspectives across the global agriculture industry.

"The strength of our agricultural food industry lies in its people and their shared commitment to supporting a safe, sustainable and resilient food system," Meagher says. "Being in a leadership role in the global food chain is inspiring not only because we're helping to feed people but because of the passionate people I've met along the way. I have had the opportunity to work collaboratively with leaders and associations around the world to brainstorm science-based advocacy and drive innovation. It is my privilege to give as much as I can to help our food system navigate today's challenges while preparing for tomorrow's opportunities." 



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*) Number of birds survived per number of challenged birds

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